

**CWS/3D/2025/1/1 PROV.
ORIGINAL: ENGLISH ONLY
DATE: FEBRUARY 28, 2025**

WORKSHOP ON INTELLECTUAL PROPERTY DATA IN 3D MODELS AND IMAGES

Geneva¹, May 14, 2025

DRAFT PROGRAM

prepared by the International Bureau of WIPO

08.00 – 09.00	Registration: WIPO Access Center
09.00 – 09.15	Opening remarks
09.15 – 11.00	Session 1: 3D technologies and intellectual property <ul style="list-style-type: none">• 3D technologies used in the lifecycle of intellectual property (IP)• 3D models and images in IP rights protection: challenges and opportunities• Impact of the 3D technologies on innovation and creation
11.00 – 11.20	Coffee break
11.20 – 13.00	Session 1: 3D technologies and intellectual property (cont.) <ul style="list-style-type: none">• Evolution of tools for 3D visual representations• Technologies for 3D-to-3D search and comparison
13.00 – 14.30	Lunch break

¹ The headquarters of WIPO, 34, Chemin des Colombettes, Geneva (Room U. Uchtenhagen).

14.30 – 16.00 **Session 2: Best practices on processing of 3D models and images**

- Benefits and challenges on 3D models and images in IP application processing
- Practices on 3D-to-3D search and comparison
- Publication of IP information with digital 3D visual representations

16.00 – 16.20 Coffee break

16.20 – 17.45 **Session 2: Best practices on processing of 3D models and images (cont.)**

- IP data exchange of 3D visual representations among IP offices
- Implementation of WIPO Standard ST.91 on digital 3D models and 3D images

17.45 – 18.00 Closing remarks

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