

Advisory Committee on Enforcement

Seventeenth Session
Geneva, February 4 to 6, 2025

ADMISSION OF NON-GOVERNMENTAL ORGANIZATIONS AS AD HOC OBSERVERS

Document prepared by the Secretariat

1. The Annex to this document concerns a non-governmental organization that has requested to be granted ad hoc observer status to the Advisory Committee on Enforcement (ACE), according to the Rules of Procedure of the ACE (paragraphs 8-14 of document WO/GA/28/4).

2. The ACE is invited to approve participation in the seventeenth session of the Committee of the non-governmental organization referred to in the Annex to this document.

[Annex follows]

INDICAM FOR THE PROTECTION OF INTELLECTUAL PROPERTY (INDICAM)

3. INDICAM for the Protection of Intellectual Property (INDICAM) was established in Milan, Italy, on September 16, 1987, as a national non-profit association registered by the Office of the Registrar of Legal Persons. INDICAM is dedicated to combating counterfeiting and protecting intellectual property (IP) rights, serving as a bridge between industry, law, institutions and consumers. By focusing on IP outreach, enforcement authorities, IP training, and IP lobbying and advocacy, it aims to identify trends and effective solutions and innovative techniques for increasing the protection afforded to IP assets.
4. INDICAM provides expertise across all areas of IP rights and related legislation, including copyright, designs, trademarks, geographical indications (agricultural and non-agricultural), enforcement, artificial intelligence (AI), the European Union Digital Services Act (DSA) and brand protection in online and offline environments.
5. INDICAM promotes, organizes and implements initiatives aimed at protecting intellectual and industrial property rights, combating IP infringements and addressing counterfeiting. Its activities include:
 - Conducting research, analysis and studies to identify and address IP infringements across all industrial sectors, with a particular focus on consumer goods.
 - Promoting international cooperation among Member States to ensure fair competition and to combat counterfeiting.
 - Raising awareness among consumers, students, industry stakeholders and operators, professionals and law enforcement agencies.
6. INDICAM represents more than 180 members, exclusively legal entities, including companies, associations, technology providers, professional consultants, investigative and service providers, platforms and social media organizations. This diverse and cross-sectoral membership base positions INDICAM as a privileged observatory in the IP sector.
7. A list of INDICAM officers follows:
 - Mr. Mario Peserico, President;
 - Ms. Juna Shehu, Director General;
 - the Board of Directors, comprising 22 representatives of each category of members; and
 - the Board of Auditors and the Board of Arbitrators, each comprising three standing members and two alternates.
8. A full list of INDICAM members is available at: www.indicam.it/members/?lang=en.
9. For further information, see: www.indicam.it/.

[End of Annex and of document]