WIPO – ADVISORY COMMITTEE ON ENFORCEMENT SEVENTEENTH SESSION | FEBRUARY 5, 2025





SITE BLOCKING BEST PRACTICES





prime | AMAZON | MGM STUDIOS









DRAFT AGENDA

- ABOUT MPA AND ITS EFFORTS IN SITE BLOCKING
- **FACTS AND FIGURES**
- THE IMPORTANCE OF NO-FAULT INJUNCTIONS
- BEST PRACTICES PRINCIPLES
 - PRECISE TARGETING AND PROPORTIONALITY
 - LEGAL FRAMEWORK FOR DYNAMIC BLOCKING
 - DUE PROCESS, TRANSPARENCY & FUNDAMENTAL RIGHTS BALANCING
 - SAFEGUARDS AND AUTOMATED TOOLS
- CONCLUSIONS

Presented By: Karyn Temple

Senior Executive Vice President & Global General Counsel







MOTION PICTURE ASSOCIATION

MPA is the leading advocate of the film, television, and streaming industry around the world. We are an international presence with offices in Washington D.C., Los Angeles, Brussels, Toronto and Singapore.

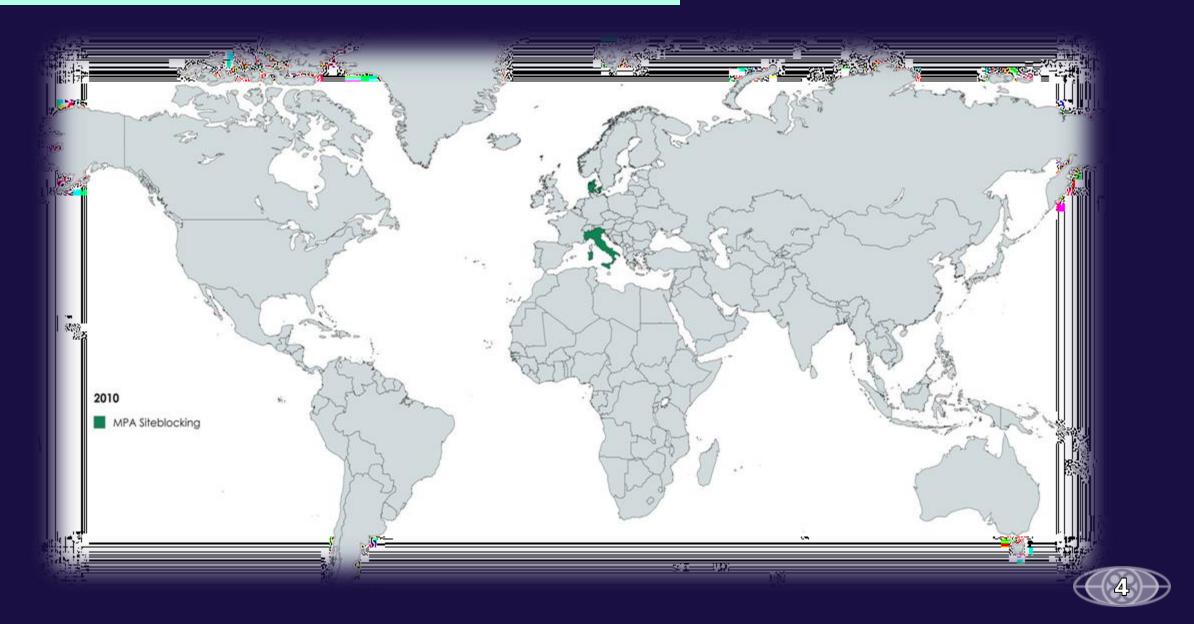
Our members include

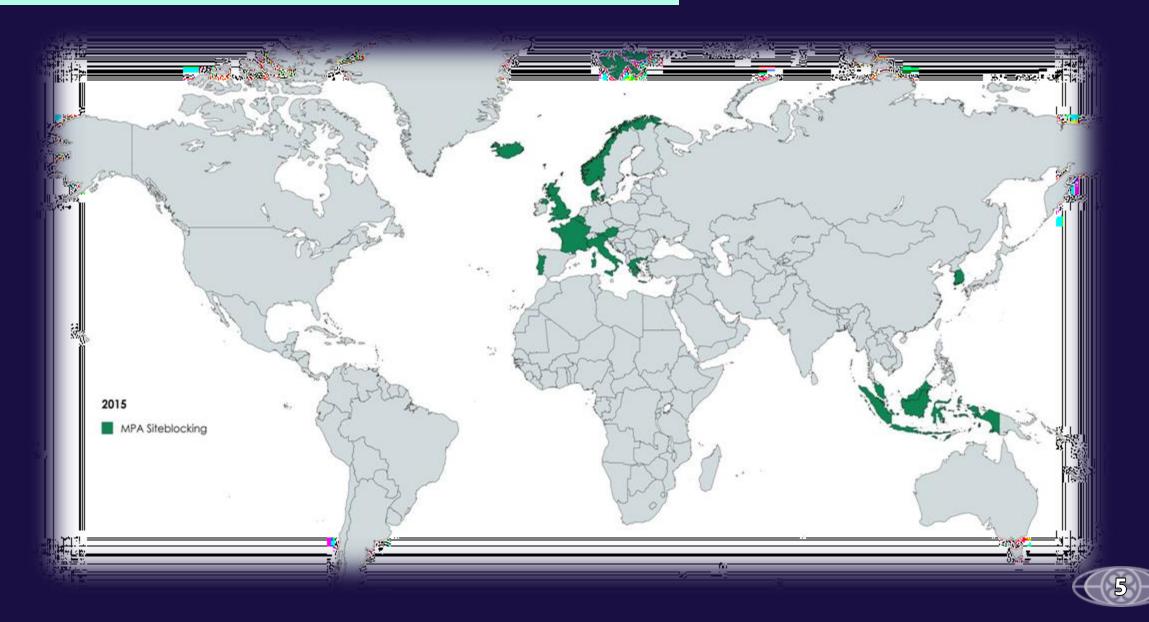


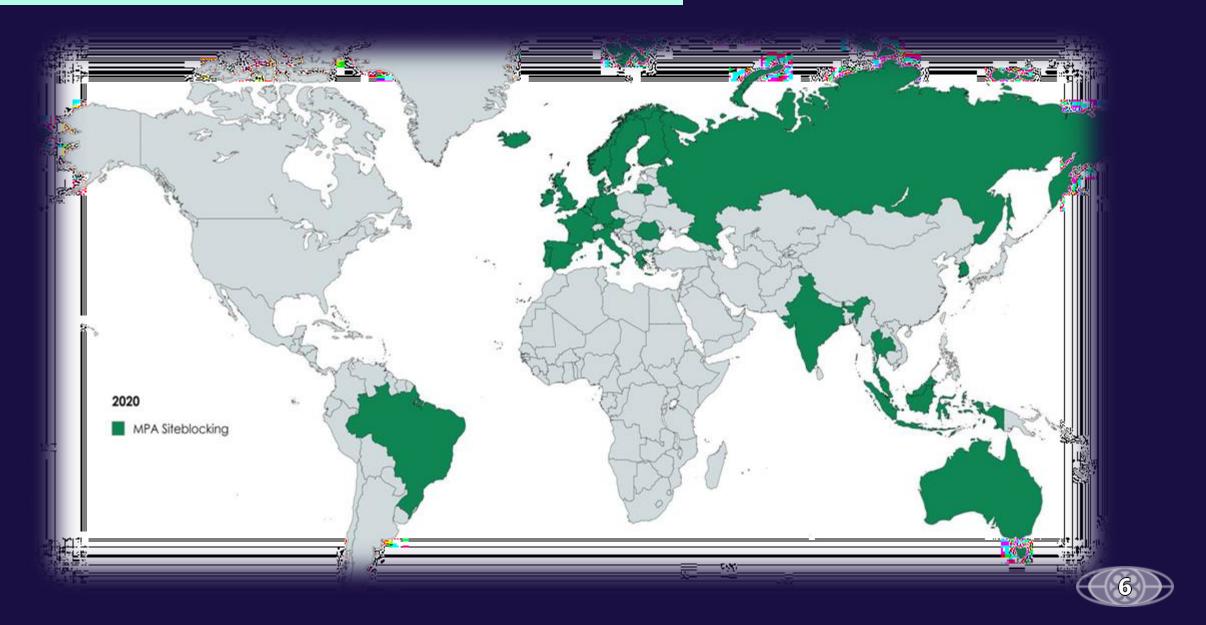
One of the goals of the MPA is to reduce piracy through:

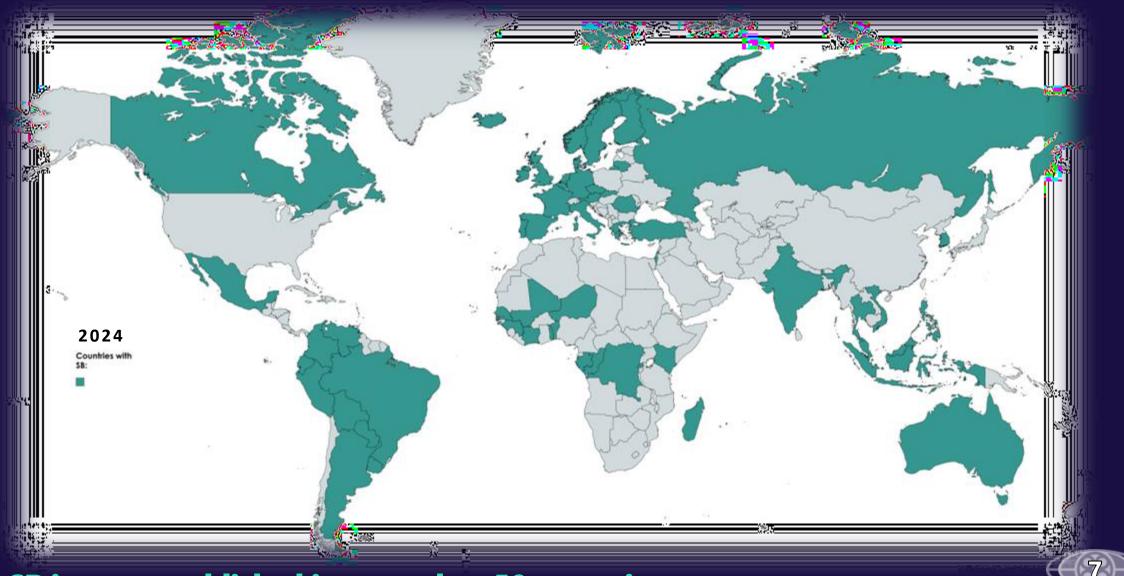
- (1) Effective enforcement strategies;
- (2) Targeting the operators of illegal sites; and
- (3) Collaboration with online intermediaries whose services are used to illegally spread or access protected works.











SB is now established in more than 50 countries

Site Blocking "Coming Attractions"







United States of America

Poland

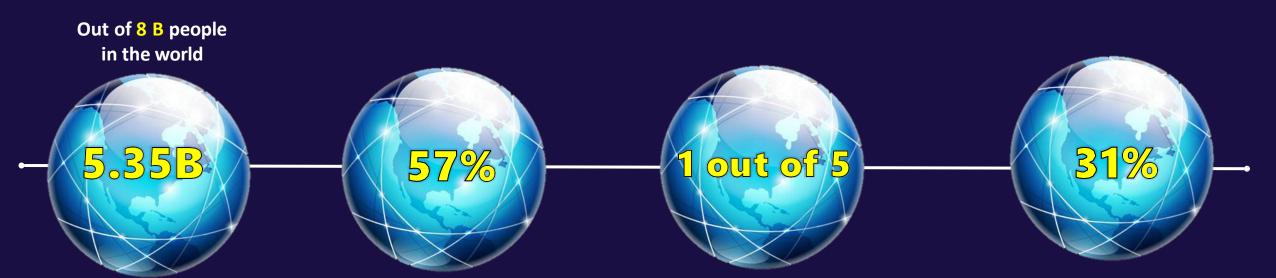
South Africa

Legislation Introduced January 2025

DSA Implementation Bill Draft White Paper Department of Communications and Digital Technologies (DCDT)



Facts & Figures



were active Internet users in 2024¹ chance that an audiovisual piracy app will cause malware infections² Europeans suffered from identity theft between 2018-2019, potentially facilitated by malware infections²

amount malware infections could be reduced if consumers are educated about piracy³

¹ See Lexie Pelchen, Internet Usage Statistics in 2025, Forbes Home, March 1, 2024, here.

² See Paul A. Watters, Audiovisual Piracy Cyber Risk for European Consumers, September 19, 2022, here.

³ See Paul A. Watters, Time to Compromise, December 2021, <u>here</u>.



Facts & Figures with Malware

Please	Your computer is disabled. P Access is the block security reason ontact us immediately. A technician w	for this computer.	m.
Microsoft	Your computer has alerted us that it has be Spywarn. The following data has been com		Activate
Scanner	• Email Credentials • Banking Passeords		
Scanner S	 Facebook Login Pictures & Documents 		
	Windows Owfender Scan has found potent device that can steal your passwords, colle information, personal files, pictures or doo	se identity, financial	uration
	You must contact us immediately so that o through the removal process over the pho		scanne
	Call Microsoft Support immediately to rep theft and unlock access to this device.		ions
	Closing this window will put your persona a suspension of your Windows Registratio		
•	Call Microsoft Support: Office)	Head	ng daw
		Cancel OK	

PIRACY IS NOT

A VICTIMLESS

CRIME

screenshot from an audiovisual piracy site, a variation on the technical support scam, where a Remote Access Trojan (RAT) is installed on a consumer's PC.

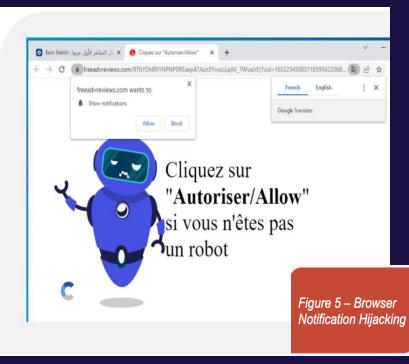
The infection was triggered within 30 seconds of searching for audiovisual piracy content.

On Computers:

- **Pop-Up Windows**
- **CPC Fraud Malware**
- **Browser Notification** Hijacking
- **Browser Extension** Installation
- Adware
- **Full Malicious Application Installation**
- **Malicious Banner Ads**

On mobiles:

- **Embedded Malware**
- **Banner Advertising**
- Hardware Linked **Subscriptions**



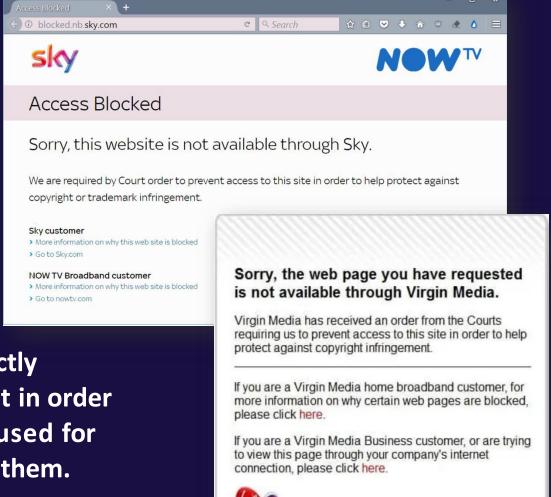


Data is from Paul A. Watters, Audiovisual Piracy Cyber Risk for European Consumers, cited in slide 9

Why No-Fault Injunctions?

- Site Blocking is achieved through "No-Fault Injunctions" when it is too difficult to reach the piracy site/app operators;
- Internet service providers (ISPs) even if not directly involved are asked by competent authorities to act in order to avoid and/or prevent their services from being used for copyright infringement, without blame or fault on them.

The measures are generally accomplished by DNS, IP address or URL blocking.





Why No-Fault Injunctions?

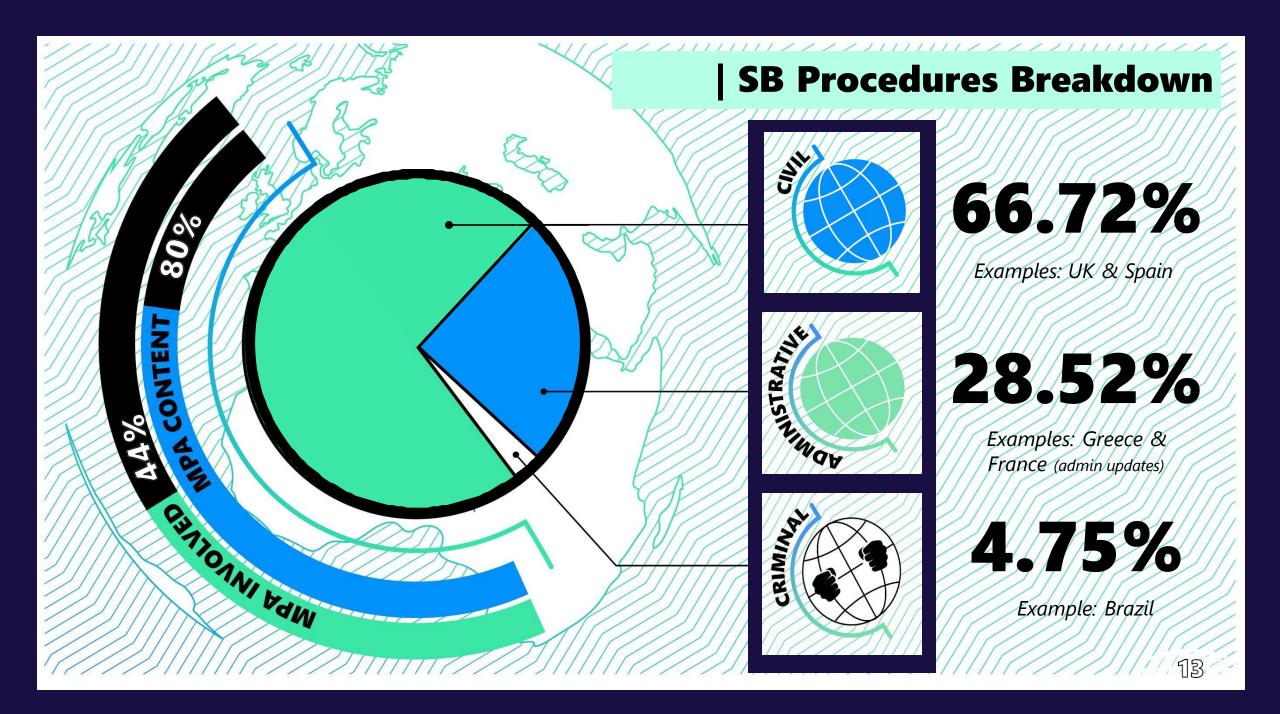
- Difficult or impossible to locate or prosecute the pirate operators
- Lack of detailed investigative information about the pirated services (KYBC information)

Name/Surname ?
E-mail Address ?
Crypto Wallet ?

Physical Address ? IP Address ? Domain Name ? Copy of ID ? Bank Account ?

Operators are spread around the world, and it is sometimes extremely difficult to retrieve these pieces of information...





Types of SB Injunctions

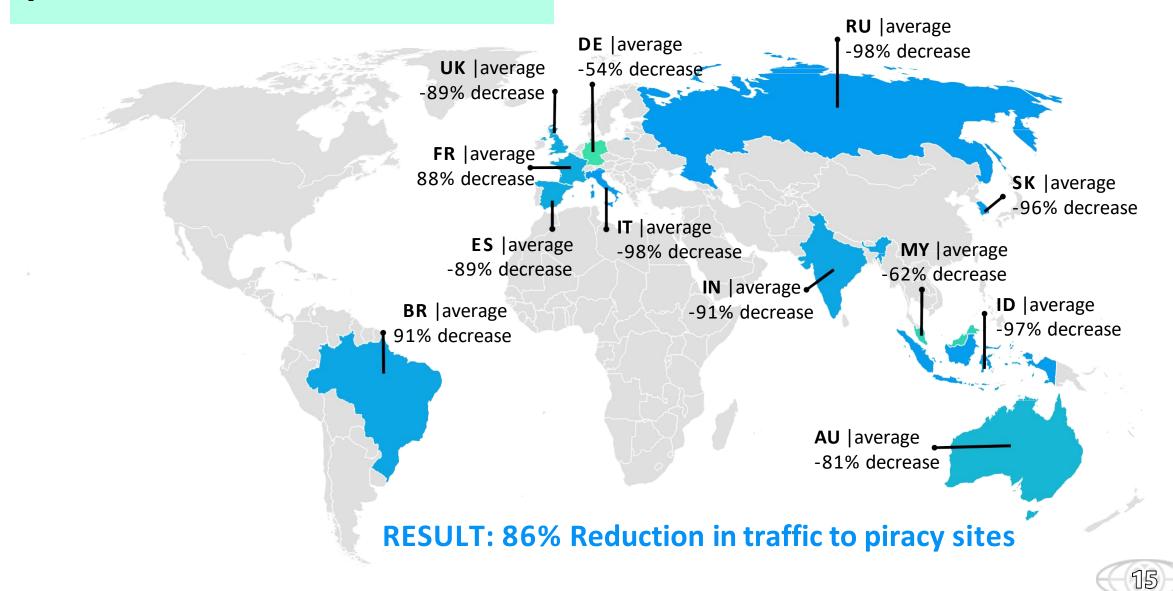


shorter time for ISPs to comply, and often with automation



See the EUIPO's Study on Dynamic Blocking Injunctions in the European Union (G. Frosio and O. Bulayenco), March 2021, here.

| SB Effectiveness



SB Effectiveness & Legal Uptake



ISPs in several dozen countries prevent subscribers from accessing a variety of 'pirate' sites. New blocks are added every month and



rightsholders are actively lobbying to expand the measure to the United States.

2016 - 2024 Reports



8.1% and 3.1%

increase in legal consumption overall caused by website blocking in India in 2019 and 2020 respectively.¹

5.2%

increase in legal consumption overall caused by website blocking in Brazil in 2021.¹

6% and 10 %

respectively, increase in visits to paid legal streaming sites such as Netflix and increase in videos viewed on legal ad-supported streaming sites like BBC and Channel 5 in UK.²

5%

increase of traffic to legal content viewing sites in Australia.³

¹ See Danaher, Brett and Sivan, Liron and Smith, Michael D. and Telang, Rahul, The Impact of Online Piracy Website Blocking on Legal Media Consumption, February 12, 2024, here. article of February 16, 2024. See also a TorrentFre

² See Danaher, Brett and Smith, Michael D. and Telang, Rahul, Website Blocking Revisited: The Effect of the UK November 2014 Blocks on Consumer Behavior, April 18, 2016, here and Danaher, Brett and Hersh, Jonathan Samuel and Smith, Michael D. and Telang, Rahul, The Effect of Piracy Website Blocking on Consumer Behavior, August 13, 2019, here.



³ See Motion Picture Association, Measuring the Effect of Piracy Website Blocking in Australia on Consumer Behavior: 2018-2019, May 21, 2021, here.

BEST PRACTICES | Overview



Precise Targeting & Proportionality



Legal Framework for Dynamic Blocking



Due Process, Transparency & Fundamental Rights Balancing



Safeguards, especially for Automated Tools



PRACTICE

BEST PRACTICES | Precise Targeting & Proportionality

- Focus on structurally infringing services that have a "primary purpose" or "primary effect" to infringe or facilitate copyright infringement.
- Proportionate measures that are tailored to the infringement.
- > Technological safeguards:
 - Especially in the fast changing and time-sensitive context of live events, the use of *automated* solutions is preferred to track in real time the relevant locations (IP/DNS) used by the infringing service;
 - Several technological solutions are available on the market to ensure that blocking measures remain strictly targeted, especially with frequent IP or DNS address changes;
- Sunset period:
 - Blocked IP addresses and domain names that are *definitively no longer used* for structural infringement are *unblocked* as soon as reasonably possible and feasible.



REST

PRACTICE

BEST PRACTICES Legal Framework for Dynamic Blocking

Pirates evade static site blocking orders by switching domain names and IP addresses.

Many countries adopted dynamic blocking frameworks and a streamlined procedure so that blocks can be updated without the need for judicial and/or administrative proceedings.

Benefits:

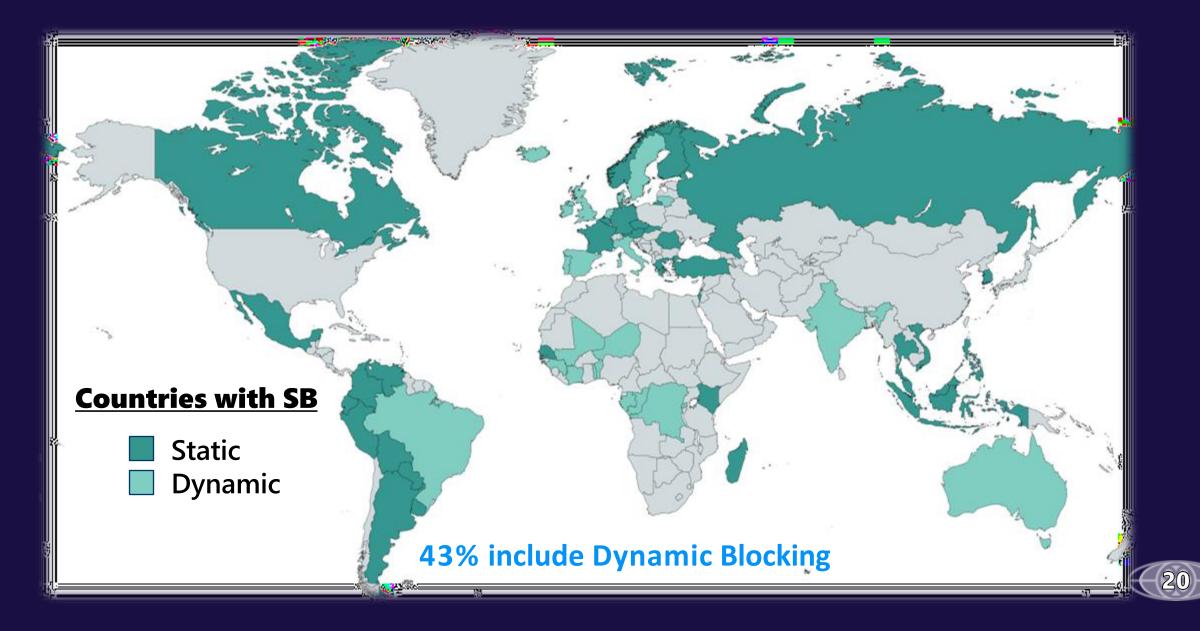
- Swift communication between ISPs and rightsholders to update the blocks, and to facilitate constructive dialogue;
- Crucial to address *live events and newly released audiovisual works* protection;
- Applicable to a broad *non-exhaustive range of intermediaries* (internet access providers, DNS revolvers, CDN services...)



REST

PRACTICE

BEST PRACTICES | Legal Framework for Dynamic Blocking



BEST PRACTICES | Due Process, Transparency & Fundamental Rights Balancing

- When SB is strictly targeted and proportionate, freedom of information and expression of Internet users is not impaired
- SB injunctions should be tailored to avoid undue impact on the freedom to conduct business of the involved intermediaries:
 - Flexibility (where practicable) in determining the concrete measures to apply, as long as sufficiently effective, without discrimination;
 - Before filing a blocking application, where reasonably possible, best efforts should be made to put the infringing service on notice (notification best effort requirement);

Transparency, Awareness & Due Process:

- Clear information should be provided via a public facing *landing page* informing the public of the reasons why the infringing service is blocked (e.g. decision by the administrative or judicial authority), including information where concerns, questions or legal remedies can be raised;
- Publicly available decisions/orders;
- Clear means of appeal for operators/users/intermediaries impacted.





BEST PRACTICES | Due Process, Transparency & Fundamental Rights Balancing

Sorry, the web page you have requested is not available through Virgin Media.

Virgin Media has received an order from the Courts requiring us to prevent access to this site in order to help protect against copyright infringement.

If you are a Virgin Media home broadband customer, for more information on why certain web pages are blocked, please click here.

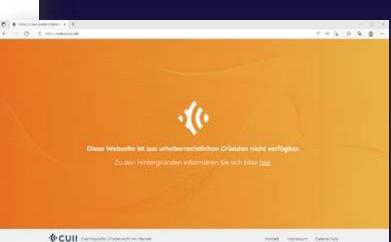
If you are a Virgin Media Business customer, or are trying to view this page through your company's internet connection, please click here.



AVVISO

L'accesso al presente sito è stato disabilitato in esecuzione di un provvedimento adottato dall'Autorità per le garanzie nelle comunicazioni, ai sensi del regolamento in materia di tutela del diritto d'autore online approvato con delibera n. 680/13/CONS.

Per maggiori informazioni visiti il sito www.agcom.it







Examples of landing pages



BEST PRACTICES | Safeguards & Automated Tools

BEST

- Automated communication systems/platforms have been put in place between rightsholders and ISPs in the context of live SB, that allow rightsholders to swiftly communicate the updated online infringing locations (DNS and IP Addresses, URLs).
 - Systems are in place in Brazil, Italy, Greece, Portugal
- Given the processing and implementation speed of automated site blocking platforms authorities should:
 - Guarantee due process provisions from the outset, safeguards and fundamental rights balance;
 - Put in place "trusted flagger" quality standards required to obtain access to the automated platform;
 - Ensure that access can temporarily be revoked (*"cooldown period"*) in case a qualifying rightsholder is unable to meet the standards after having been granted access (without prejudice to other measures).



BEST PRACTICES | Conclusions



Site Blocking is an effective tool to combat piracy on a global scale.



Adopting best practices ensures an appropriate balance between the rights of third parties and effectiveness.



Fostering cooperation between rightsholders and intermediaries is key.





WIPO – ADVISORY COMMITTEE ON ENFORCEMENT SEVENTEENTH SESSION | FEBRUARY 5, 2025





THANK YOU





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Tackling Music Piracy – The Role of Intermediaries

Dr Elena Blobel, Global Director of Litigation 5 February 2025



IFPI – Who we are

IFPI is the voice of the recording industry worldwide, representing over 8,000 record company members across the globe.

We work to promote the value of recorded music, campaign for the rights of record producers and expand the commercial uses of recorded music around the world.

IFPI is a not-for-profit international organisation registered in Switzerland. We have offices in London, Brussels, Singapore, Miami, Nairobi and Abu Dhabi plus a representative office in Beijing.



IFPI has more than 70 offices, National Groups and Affiliated MLCs



Our members operate in more than 70 countries worldwide



THE PROBLEM

Music piracy continues to be a major problem around the globe Piracy can significantly affect investment in the local creative sector

Illegal services compete unfairly with licensed music services Music piracy continued to affect the development of the licensed market with the highest rates of piracy in some of the smallest markets by revenue

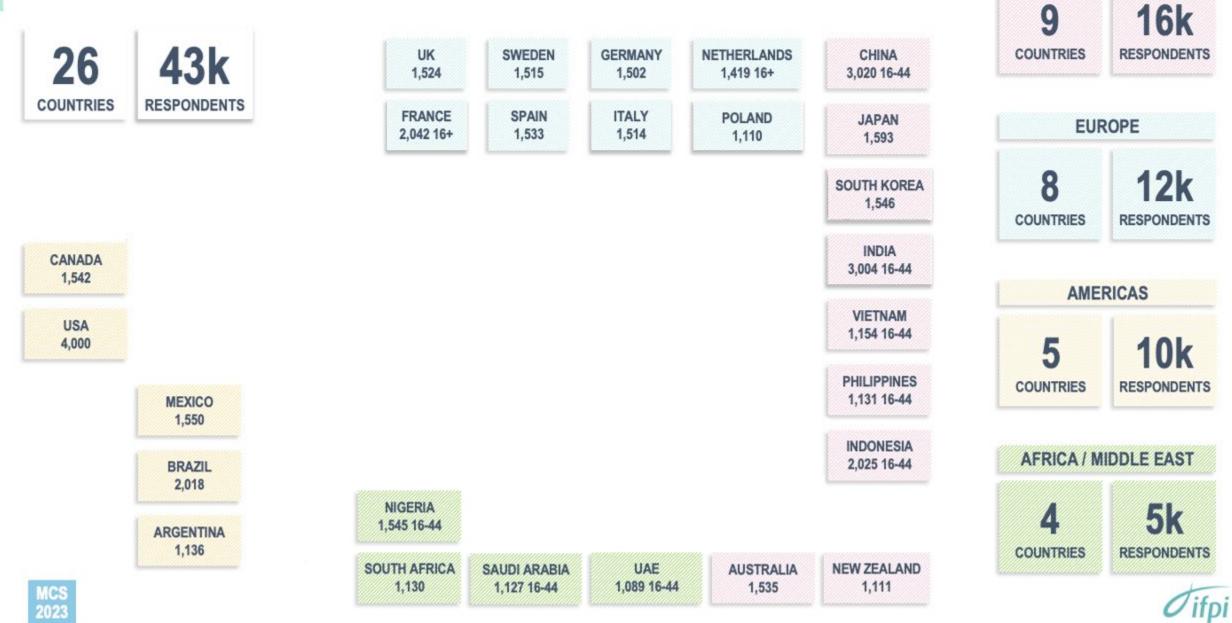
PERCENT PIRATING MUSIC IN LAST MONTH

2023

2021 2022 2023 29% 76% pirated music across the core 18 countries of the study. This included downloading using stream ripping, lockers, bittorrent / peer to peer, and unlicensed mobile apps -0.8% 29% C18 PH BR ID AE NG SA CN IN VN ZA MX AR PL ES AU US CA KO FR DE NL SE NZ UK JP IT Not included in 'core' group of countries in study because of recency MCS Source: Q7, Q9 of introduction into MCS and younger age of sample (16-44)

Base: All respondents (n varies by country)

IFPI MUSIC CONSUMER STUDY 2023



ASIA

KEY CHALLENGES IN

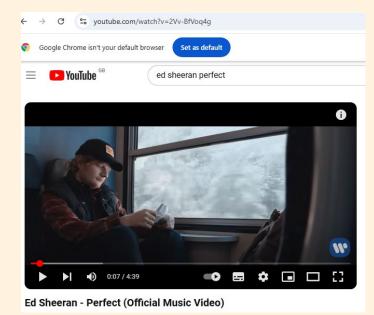
- ADDRESSING MUSIC PIRACY Music piracy still occurs at scale globally and is crossborder
- Piracy in relation to pre-release content is particularly harmful
- Operators usually conceal their identity making direct action impossible
- "Whack-a-Mole" game, as infringing content constantly reappears on services claiming "safe harbour" privileges
- Courts and other enforcement procedures are often too slow

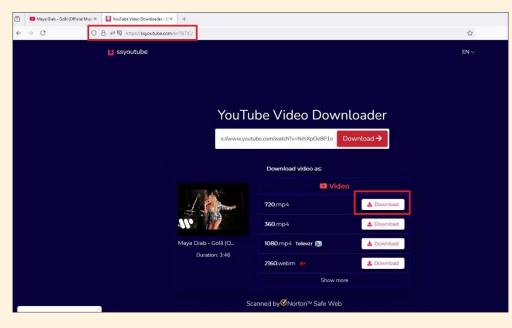


WHAT IS "STREAM RIPPING?"



- Enable users to permanently <u>download</u> music licensed only for streaming
- Stream ripping services engage in unauthorised acts of: (i) circumvention of technological protection measures; and (ii) communication to the public / making available to the public
- Successful direct civil actions brought in 3 countries, blocked in 16 countries
- Used by AI services to obtain training material without authorisation or to create "AI covers"







THE SOLUTIONS

Intermediary cooperation e.g. website blocking Strong and clear legislative frameworks allowing rightholders to enforce their rights

Government support to facilitate discussions between stakeholders

WEBSITE BLOCKING - A PROPORTIONATE MEASURE TO PREVENT THE AVAILABILITY OF INFRINGING SERVICES



North America USA* SOUTH AMERICA Canada* Argentina Mexico Peru Brazil Canada Uruguay Ecuador Over 6,200 sites containing music blocked in 43 countries

EU/ EEA

Austria	Italy	
Belgium	Kenya*	
Bulgaria	Lithuania	
Denmark	Malta	
Finland	Netherland	
France	Norway	
Germany	Portugal	
Greece	Romania	
Iceland	Spain	
Ireland	Sweden	
Israel	UK	

EURASIA AND AUSTRALASIA

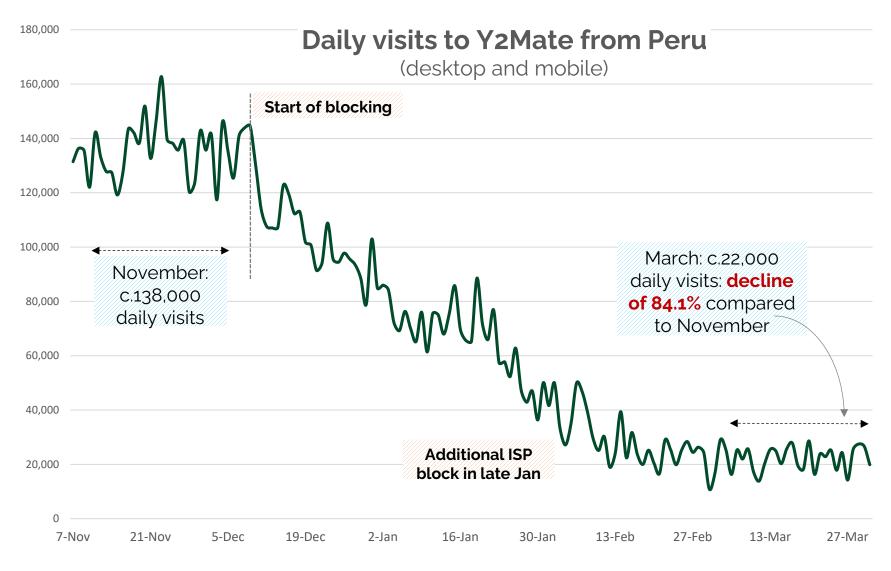
Australia India Indonesia Malaysia Russia Saudi Arabia^{*} Singapore South Korea Thailand Turkey UAE^{*} Vietnam

*Sites which don't contain music blocked

WEBSITE BLOCKING – BEST PRACTICES

- Blocking is only effective against piracy if *offpi* multiple sites can be blocked across all ISPs
- Fast and dynamic blocking of future domains and circumvention sites
- Government support for administrative blocking; facilitate negotiating voluntary programs; (Denmark, Italy, Spain, Portugal)
- Legal basis for all types of intermediaries, including search engines, host providers, domain registrars etc

Impact of block of Y2Mate in Peru, November 2020



Y2Mate.com was the most popular stream ripping site in Peru during 2020 with 17.0m visits across the year.

Numerous ISPs in the country were ordered to block the site in early December which began a steady and consistent decline in use. A further ISP started blocking in late January.

Overall, **total visits declined by 84.1% by March 2021**, falling from a total of around 138,000 visits per day in November to just 22,000 in March.

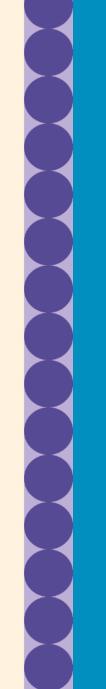
WHAT DILIGENT INTERMEDIARIES SHOULD *Oifpi*



Ask	Types of Intermediary which should help
Expeditious action to stop and prevent infringing activity including by consulting infringing website lists / WIPO Alert.	Hosting providers, domain registrars, advertising networks, payment providers
"Notice and Stay Down"	Hosting providers
"Know Your Business Customer"	Hosting providers, domain registrars, advertising networks, payment providers
Disclosure of customer information, for legitimate purposes i.e. investigating copyright infringements	Hosting providers, domain registrars, advertising networks, payment providers
Effective repeat infringer policies	Hosting providers, domain registrars, advertising networks, payment providers
Trusted flagger programs	Hosting providers, domain registrars, advertising networks, payment providers

TAKE AWAYS:

- Online piracy is a global problem, which causes significant harm to creative sectors and economies across countries.
- Combination of different approaches is needed to effectively tackle piracy.
- > Essential ingredients for legislation:
 - Broad exclusive rights in line with WCT / WPPT
 - Safe harbours should only be applicable to truly neutral and passive intermediaries
 - Notice and stay down obligation
 - Legal basis for no-fault third-party injunctions against intermediaries whose services are used by infringers.
 - KYBC obligation for relevant intermediaries and right to information for right holders with legitimate interest
- Government support to facilitate inter-industry dialogues between right holders and intermediaries.







THANK YOU!

elena.blobel@ifpi.org

THE ROLE AND THE WORK OF THE GREEK ADMINISTRATIVE COMMITTEE FOR COMBATING ONLINE PIRACY OF LIVE EVENTS



Understand & Learn V Find & Explore V Protect & Manage V Partner & Collaborate V About WIPO V

Home > Meetings

Advisory Committee on Enforcement

Fourteenth Session

Meeting code	WIPO/ACE/14	Quick links		
Date and venue	September 2 to September 4, 2019 (Geneva, Switzerland) Onsite	Quick links Practical Information Information on COVID-19 measures		
Language(s) of interpretation	English, Français, Español, Русский, 中文, حربی			
Previous / future meetings	WIPO/ACE/13 >> WIPO/ACE/14 >> WIPO/ACE/15			
Topic(s)	Advisory Committee on Enforcement (ACE)			
		Contact secretariat		

Meeting documents

Code	Title(s)		File(s)
Filter by language		All (116) V Submit	
Download all documents:	English ZIP F	rançais zıp Español zıp حربي zıp 中文 zıp Русский zıp	
WIPO/ACE/14/INF/1	English	List of Participants	PDF

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The Greek Committee for the Notification of Copyright and Related Rights Infringement on the Internet

> Dr. Maria-Daphne Papadopoulou, LL.M. mult Counselor-at-law

Head of the Legal Department Hellenic Copyright Organization Ministry of Culture & Sports Greece

> WIPO FOR OFFICIAL USE ONLY WIPO FOR OFFICIAL USE ONLY

Thank you for your attention!

Dr. Maria-Daphne Papadopoulou, LL.M. mult

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... to be continued

Dr. Maria-Daphne Papadopoulou, LL.M. mult

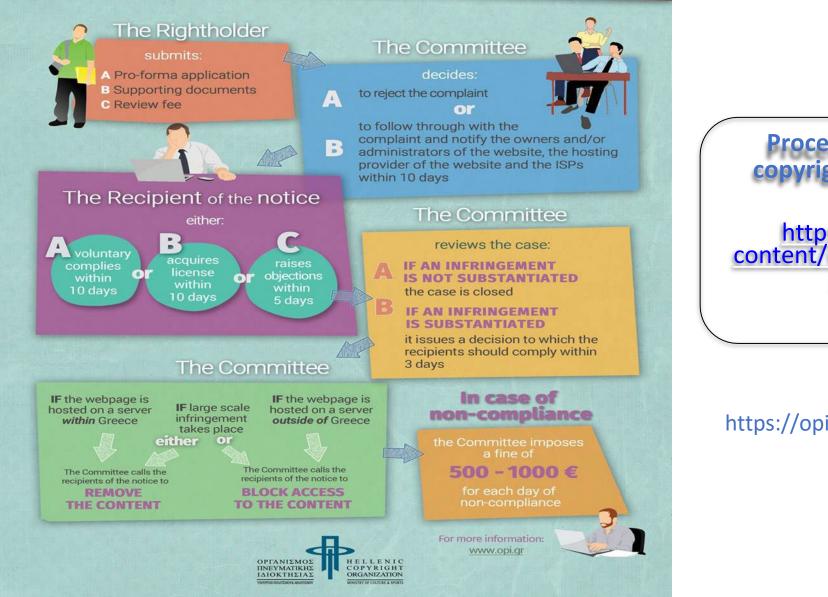
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•PART II

THE ROLE AND THE WORK OF THE GREEK ADMINISTRATIVE COMBATING ONLINE **FVENTS**

- An **administrative procedure** under the aim of effectively dealing with **online piracy**
- Rightholders may request the removal or the blocking of access to infringing works and/or other subject – matters of protection
- Article 66E of the Law 2121/1993 & 9 Ministerial Decisions
- Four procedures
- The Committee started operating in September 2018.
- The operation of the **live blocking system** started in **September 2021.**

Complaints procedure for online copyright infringement



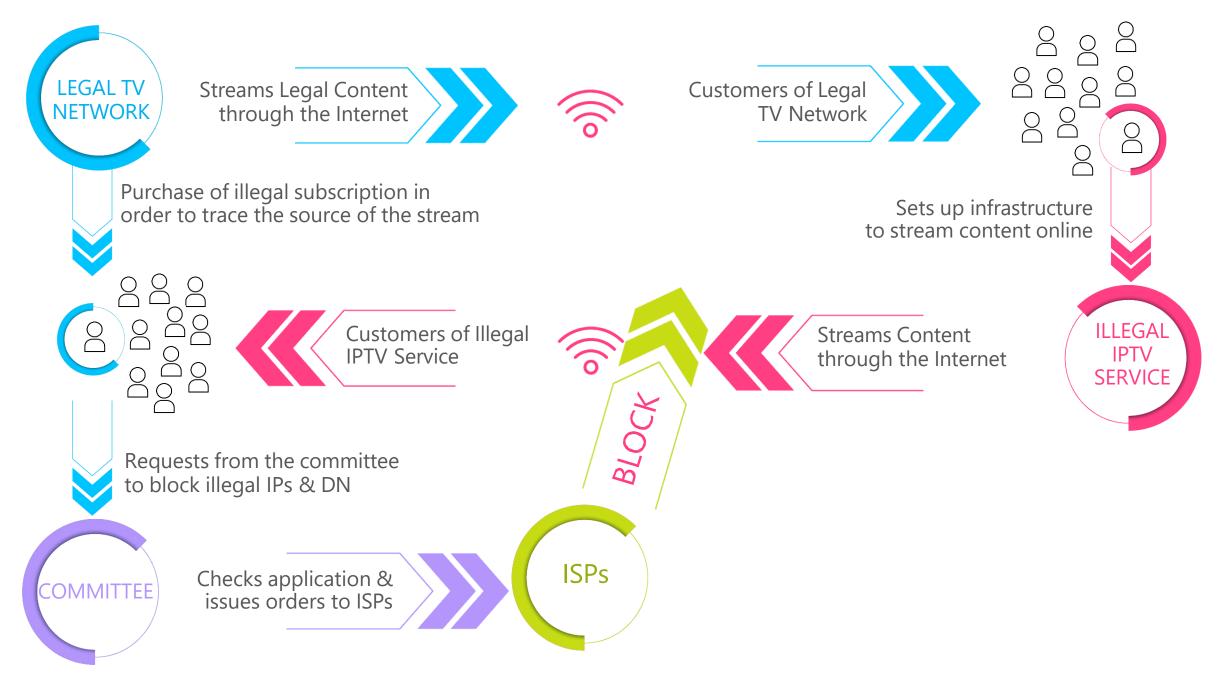
Procedure for online copyright infringement

https://opi.gr/wpcontent/uploads/infograph ic_en.jpg

https://opi.gr/en/committee/

The establishment of paragraph 10A of Article 66E Law 2121/1993

^{(3rd} procedure



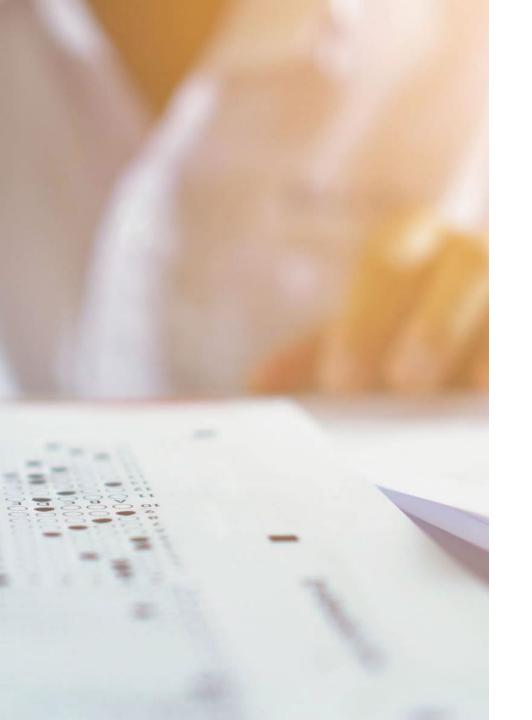
LIVE BLOCKING

Requirements

- If: a) a large-scale infringement is imminent in events of national or global viewing that are going to be transmitted LIVE (sport or cultural event); (probability suffices), and
- b) such an infringement will indicatively take place via URLs or IP addresses or DNs which support the unauthorized subscription connection by any means, and in particular by the means of the use of passwords or of decoders; (probability suffices)

AND

• c) there is an urgent case for preventing an immediate, serious and imminent danger or an irreparable damage to the public interest or to the right holder.



Live blocking APPLICATION

+ if the application form and the relevant excel is filled in (<u>form edppi par 4 EN.docx</u>)

- + the required evidence is brought
- + AND A FEE IS PAID...

https://opi.gr/en/committee/therequest-before-the-committee/

- May order the blocking of access for at least 15 days &
- take any other measure deemed as appropriate for discontinuation of the infringement, the prevention of recurrence or/and the prevention of infringement

New evidence e.g., for other DNs, URLs or IP addresses maybe submitted until the issuance of the Decision. Competence of the committee

- The application shall be submitted 15 days (at the latest) before the scheduled transmission of the event.
- The Decision is issued at the latest 24 hours before the transmission of the first event and it is sent (within the same time limit), to the applicant, to ISPs & to the Hellenic Telecommunications and Post Commission (EETT).

Live blocking details

- ISPs are ordered to block access within a timeframe of 6 to 12 hours from the dispatch of the Decision.
- Within this deadline ISPs shall inform the Hellenic Telecommunications and Post Commission (EETT) that they have complied with the Decision of the Committee.
- Following the blocking of access, the Committee **notifies** the website operators and owners of the websites/DNs concerned, if their identities are known.

Live blocking _{details} // Hellenic Telecommunications and Post Commission – 24/7

Live blocking 4th

proCEdure

- If the illegal transmission is transferred to a new URL, IP add ETT DN, the rightholder may submit to EETT any supplementary evidence regarding the circumvention of the Decision of the Committee, even during the transmission of the event and without paying a new fee.
- If a circumvention of a prior Decision of the Committee (new infringement) is speculated, EETT orders ISPs to block immediately access to the additional URLs, IP addresses or DNs, and shall notify respectively the Committee.

more than 50.000 subscribers, are obliged to block the access within <u>30</u> <u>minutes</u>

Live blocking

supplementary decision by the Committee which shall be issued within a month

communicated

Administers and owners of the websites/DNs may bring an action against it before the Administrative Court of Athens within 10 days from their notification.



This action does not automatically suspend the execution of the Decision.

If no action is brought OR in the case where it is dismissed, the blocking of access becomes irrevocable.

If the action succeeds, the rightholder pays compensation to the administer or the owner of the websites/DNs.

LIVE BLOCKING SAFEGUARDS

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PUBLICATION

The Decisions of the Committee are **published** to the **official website of the HCO** (special category 'COMMITTEE')

https://opi.gr/en/committee/decisions-of-thecommittee/

The decisions of the committee



List of domain names and IP addresses that have been blocked is also published:

https://opi.gr/wp-content/uploads/edppi_list_10A.pdf

Numbers

DECISIONS OF THE COMMITTEE (Art. 66E par. 10A)

MORE THAN 240 DECISIONS

In 2024: 124 Decisions In 2023: 61 Decisions In 2021-2022: 56 Decisions

Data alla

Since 09/2021

BLOCKED DNs and Ips (Art. 66E par. 10A)

•710 DOMAIN NAMES • 2.445 IP ADDRESSES

Dala alla

Since 09/2021

- All applications concern sport events.
- The rights infringed concern the right of producers of audiovisual content and/or the right of broadcasting organizations (Arts 47 & 48 Law 2121/1993).
- The Committee orders the blocking of access which does not cover only concrete URLs or DNs or IP addresses but to any other to which the illegal transmission will be transferred afterwards.
- Blocking of access was ordered for 9 months in relation to DNs and for 6-9 months in relation to IP addresses.

POSSIBLE

legislative AMENDMENTS? DRAFT LAW IN PUBLIC CONSULTATION till 2/2/2025 I

- Sport organizers will have legal standing.
- The scope of the provision will concern also audiovisual works in general and not only live events (sport and cultural events).
- The scope will be extended as to cover not only infringements concerning unauthorized subscription connection, but access in general (by any means).
- An addendum concerning DSA is to be introduced providing for the obligation of the Committee to notify its orders (Decisions) to the national Digital Services Coordinator (EETT).

POSSIBLE

legislative AMENDMENTS? DRAFT LAW IN PUBLIC CONSULTATION till 2/2/2025 II

- ISPs with more than <u>50.000</u> <u>20.000</u> subscribers will be obliged to block the access within <u>30 minutes</u> from the dispatch of the EETT's order.
- Establishment of administrative sanctions for the users:
- 750 euros
- 1500 euros if presentation to public places
- 5000 euros if direct or indirect commercial financial gain

• X 2 = if repeated offense

"WIPO ALERT"

Greece/EDPPI is a contributor to BRIP **Database WIPO**

...Global blacklist in "an online platform that coordinate the sharing of information about copyright-infringing websites with the advertising sector."

V	WIPO	English v Q	IP Portal login
🐞 Εισαγωγή ⊕ McAfee	Security 🙆 Disrupting Creativity:		
$\leftarrow \ \rightarrow \ {\tt G}$	C A https://www.wipo.int/wipo-alert/en/	▣ ☆	⊠ ± @

Understand & Learn v Find & Explore v Protect & Manage v Partner & Collaborate v About WIPO v

Home > WIPO ALERT > WIPO ALERT

WIPO ALERT

WIPO ALERT is a secure, online platform to which authorized bodies in WIPO member states can upload details of websites or apps which have been determined to infringe copyright according to national rules.

Who can use WIPO ALERT?

Advertisers, advertising agencies and their technical service providers can apply to become authorized users of WIPO ALERT in order to access aggregated lists of infringing websites from around the world.

They can use this information in their automated advertising systems to avoid placing advertisements on such sites. In this way, they can avoid subsidizing copyright infringement and protect their brands from the negative reputational effect of association with illegal activities.

Interested in becoming an authorized user of WIPO ALERT? Contact us.

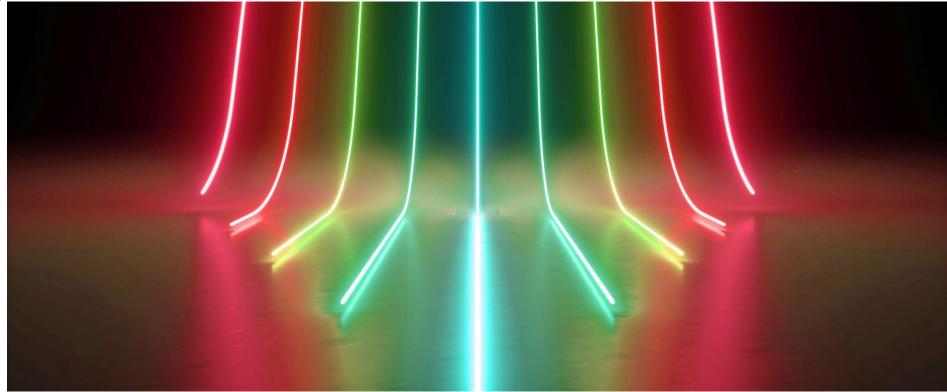
Read the full list of WIPO ALERT FAQs.



Video: Watch this short video to learn why advertisers are using WIPO ALERT to improve brand safety.

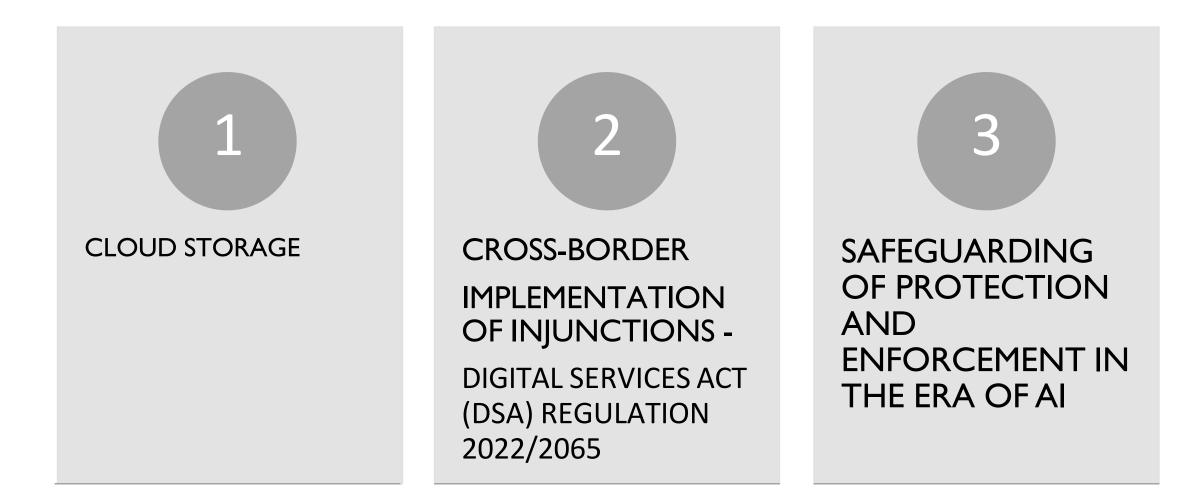


The European Observatory on Infringements of IPRs (EUIPO) established a Dedicated Network of Administrative Authorities designed to exchange good practices and consider cross-border opportunities to mitigate live event piracy (in the framework of the COMMISSION RECOMMENDATION on combating online piracy of sports and other live events).



Greece via the HCO is a partner to this Network providing the relevant know-how and expertise that is built on the ongoing experience of the operation of the Greek administrative enforcement system.

Future challenges



Dr. Maria-Daphne Papadopoulou Counsellor-at-law

Acting Director Hellenic Copyright Organization Ministry of Culture Greece THANK YOU FOR YOUR ATTENTION!

... to be continued ... (?)

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