# IMPACT Capacity Building Project

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Samer Al Tarawneh Building Respect for IP Division Global Challenges and Partnerships Sector



# Capacity Building: IMPACT Project

## **IMPACT Project: new initiative**



**Targeted trainees** 

- Law Enforcement Officials, such as:
- Intellectual Property Offices dealing with enforcement
- Customs Authorities
- Public Prosecutors
- Police



Type of the training

Online / In-person



Duration

1 - 2 years



#### Requirements

- Trainees must be associated with enforcement related organizations
- Trainees should work for two years within the relevant organizations after finishing the training program.

### **IMPACT Project: stages**

#### **Preparation**



Reaching an agreement between WIPO and a member country

Approving the program

Selection and admission of the trainees

#### I Training



#### Online Training

Online training consists of courses conducted over the internet, covering various topics including the fundamentals of intellectual property, investigation of intellectual property crimes, crossborder infringement of goods, and more

#### In person training

Training program to be held in the host country with the presence of expert trainers in IP enforcement

#### **Evaluation**

 Evaluating knowledge and satisfaction after each session, with follow-ups for skill integration

### **IMPACT Project:** participation



### **IMPACT Project: progress management**

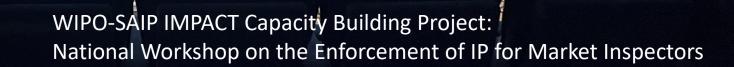


#	Name	Email	Organization	WIPO Academy	INTERPOL IIPCIC	Evaluation of Knowledge Acquired	Comments
1	Abdullah			Completed	Completed		
2	Mohammed			Completed	Completed		
3	Samer			Not registered	Not registered		Reminder sent on MM/DD Reminder sent on MM/DD Reminder sent on MM/DD via focal point
4	Nawaf			Completed	Not completed		Reminder sent on MM/DD
5	Joud			Completed	Completed		
	•						
	•						
30	Marwan			Completed	Completed		

### **IMPACT Project: progress management**

#	Country	Agree ment	Commit ment letter	Partici-	Open WIPO Academy Session		Open Interpol Session	Comple tion IIPCIC (Interpol)	Online Q&A Meeting with partici- pants	Agree- ment In-person Training Date	Memo	Approval work- shop Program	Approval Budget		Secure	Conduct In-person Training	Survey	Mission Repot	Thank -you Letter	Self Assess ment	Final Report	%	Last update / Comments
1	Saudi Arabia	>	<	<	<	<	~	<	<	٨	>	~	~	~	~	~	>	~	٨	~		95%	
2	Country A	1	٨	٨	٨	٨																25%	
3	Country B	1	*	*	~	*	~															30%	
4	Country C	~	*	*	~	~	~	*														35%	
5	Country D	V	>	~	~																	20%	
6	Country E	~	>	>	~	>	>															30%	

#### Riyadh, Saudi Arabia, December 8 and 9, 2024



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### Thank you!

### **Building Respect for IP Division**

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