General Statement by Thailand at the 63rd Series of Meetings of the Assemblies of the Member States of the World Intellectual Property Organisation (WIPO) in 2022

Honourable Chair,

Thailand would like to thank you and vice-chairs for continued leadership. We would like to thank also Director-General Daren Tang and the Secretariat for the efforts in organising the General Assembly of Member States.

[We associate ourselves with the statement made previously by the Philippines on behalf of ASEAN Member States and look forward to working closely with WIPO to build a strong IP ecosystem at the regional level] ตรวจสอบก่อนว่าคิวฟิลิปปินส์พูดก่อนหรือหลัง

At the national level, we continue the efforts on digital transformation to deliver timely and quality services. The pandemic has indeed created a landscape that encourages office automation for data management and adoption of technologies such as artificial intelligence (AI) for patent and trademark searches. Access to user-friendly tools for customers remains a priority for this delegation and in this connection, we support updates to the PCT and Madrid

systems to make it easier for applicants to file their IP rights electronically.

Thailand has promoted to policymakers, enterprises and to society that a sound IP ecosystem underpins growth and will help us escape the middle-income trap and back on track for strong and sustainable growth. That is why in recent years we focus on commercialisation and management of IP rights and promotion of business opportunities arising from new technologies including NFT. We encourage companies of all sizes, particularly SMEs and start-ups to maximise the value of their IP and align IP strategies with their business.

With rising private and public R&D, we work closely with domestic companies and universities to enhance national innovation capacity to ensure that R&D responds to market needs and create new market demand. And IP strategies are taken into account at the earliest R&D stage.

On the legislative front, the copyright law has been amended ensure rights are fully protected and enforceable in Thailand. This enables Thailand to officially join the membership of WIPO Copyright Treaty or WCT yesterday. Patent and GI laws will be revised to provide the stability and efficiency that businesses need and facilitate individuals, communities and businesses to benefit from this.

Thailand remains committed to further progress in the field of development, particularly in light of the United Nations 2030 Agenda for Sustainable Development. We support the continued implementation of the 45 recommendations of the Development Agenda in line with WIPO's medium-term strategic plan.

To conclude. We look forward to cooperate with WIPO and engaging constructively with the Membership for the development of the global IP ecosystem.