



Norwegian Industrial
Property Office

WIPO WILD #1

From WIPO Standards to NIPO Open Data

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Agenda

My goal is to show you **how**:

- a small IPO makes a strategy to comply with WIPO standards “quickly”
- standardization can simplify digitalization
- it is possible to create one infrastructure for compliance with several WIPO standards.

And how important it is for us to connect the implementation of standards **to** the products, plans and our strategies

standards of a general nature, common to information and documentation

1.2	Manner for designating calendar dates	May 1997
1.3	Two-letter codes for the representation of states, other entities and organizations	October 2024
1.13	Numbering of applications for IPRs	February 2008
1.90	Recommendation for processing and communicating bibliographic data using Web APIs (Application Programming Interfaces) Annex III, Appendix A Annex III, Appendix B	February 2023
1.91	Recommendations on digital three-dimensional (3D) models	October 2024
1.92	Recommendations on the Data Package Format for 3D models by D...	October 2024
1.96	Processing of Intellectual Property information in XML Annexes Related Resource: ST.96 XML Examples	November 2023
1.97	Recommendation for Processing of Intellectual Property Information	January 2023
standards relating to patent information and patent documents		
1.1	Minimum data elements required to uniquely identify a patent document	May 2001
1.6	Numbering of published patent documents	December 2008
1.8	IPC symbols and codes	March 2011
1.9	Bibliographic data on and relating to patents and SPCs	October 2024
1.10	Published patent documents	November 1997
1.10a	Format of patent documents	April 1994
1.10b	Layout of bibliographic data components	December 2008
1.10c	Presentation of bibliographic data components	August 2017



Where we started and our idea

Our strengths:

- Cross domain IP case processing, automation and incident resolution
- Customer access to register and self-services
- Secure digital communication and form processing

Our challenges

- Standardization of our data
- Open sharing of quality data
- Digital publication
- Patent document publication
- Planned data reuse

Our strategy >> **OPEN DATA !**

We were forced to use standard data structures.

But we needed a smart plan

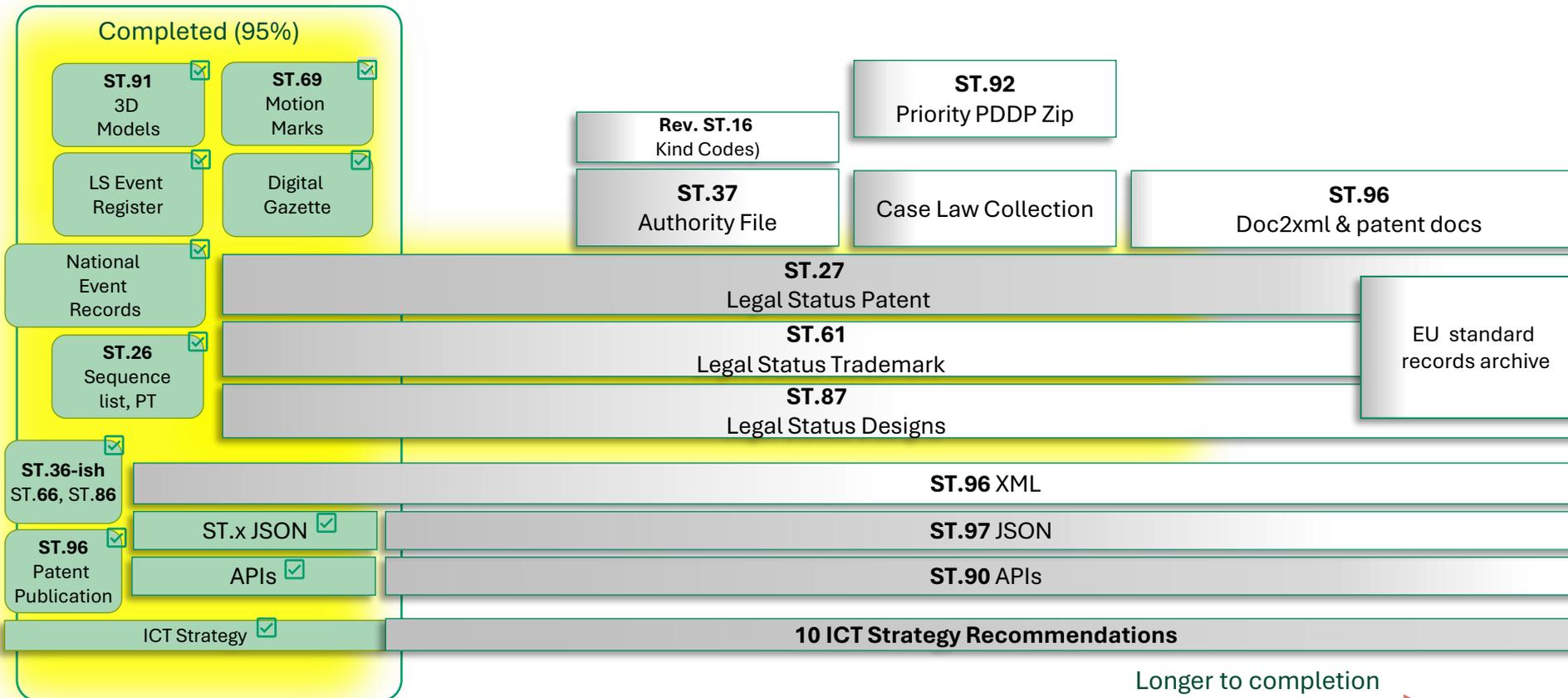


WIPO Standards Compliance Plan Overview





Overview 2: Achieved and remaining





The digital gazette started the “journey”



Gazette

Events

Gazette is a publication that within the areas of patents, t

- Norwegian Tradem
- Norwegian Patent C
- Norwegian Design C

Gazette > Trademark > Publications

< No 05 / 2025

No 05-2025 27.0

- New and renewed rights (43)
- Refusals, shelvings, withdraw
- Review requests and decisio
- Changes and corrections (8)
- Divisions, separations, merg
- Changes in party (153)

We can display and run any object your browser supports

Cycling Without Age,
KØBENHAVN SV, DK

Representative:
Not registered

[202404058 \(1785088\) →](#)

Granted. Opposition filed and
decision pending.
L11

HONOR Falcon

Text in mark:
HONOR Falcon
Holder:
Honor Device Co., Ltd.,
SHENZHEN, GUANGDONG, CN
Representative:
Not registered

[202400042 →](#)

Finally shelved. Reinstatement
rejected. Decision in force.
B16



Text in mark:
AZAN
Applicant: NORBYGATA MAT AS,
OSLO, NO
Representative:
Not registered

[201011718 \(259396\) →](#)

Registered. Request for
administrative reevaluation filed.
Decision pending.

202500762

produktvelger

Filed: 04.02.2025 Applicant: Karl Psa Reverud, OSLO, NO
 Registered/Granted: - Representative: PATENTSTYRET, OSLO, NO
 Renewal deadline: - Mark text: produktvelger
 Published reg./validation: - Nature of mark: (592) Word mark
 Mark category: Trademark
 Mark description:
 Mark color description:
 Registered with colors: No
 Priority data:
 Current status: Registered (-)
 Divided from application: No
 Disclaimer:

[Click here to see more info about the case in NIPO's register data](#)

+ List of goods and services: 44

The timeline shows all announcements for cases published from 4/3 – 2024 onwards. Announcements in gray and will not be applicable until after this date.

Events

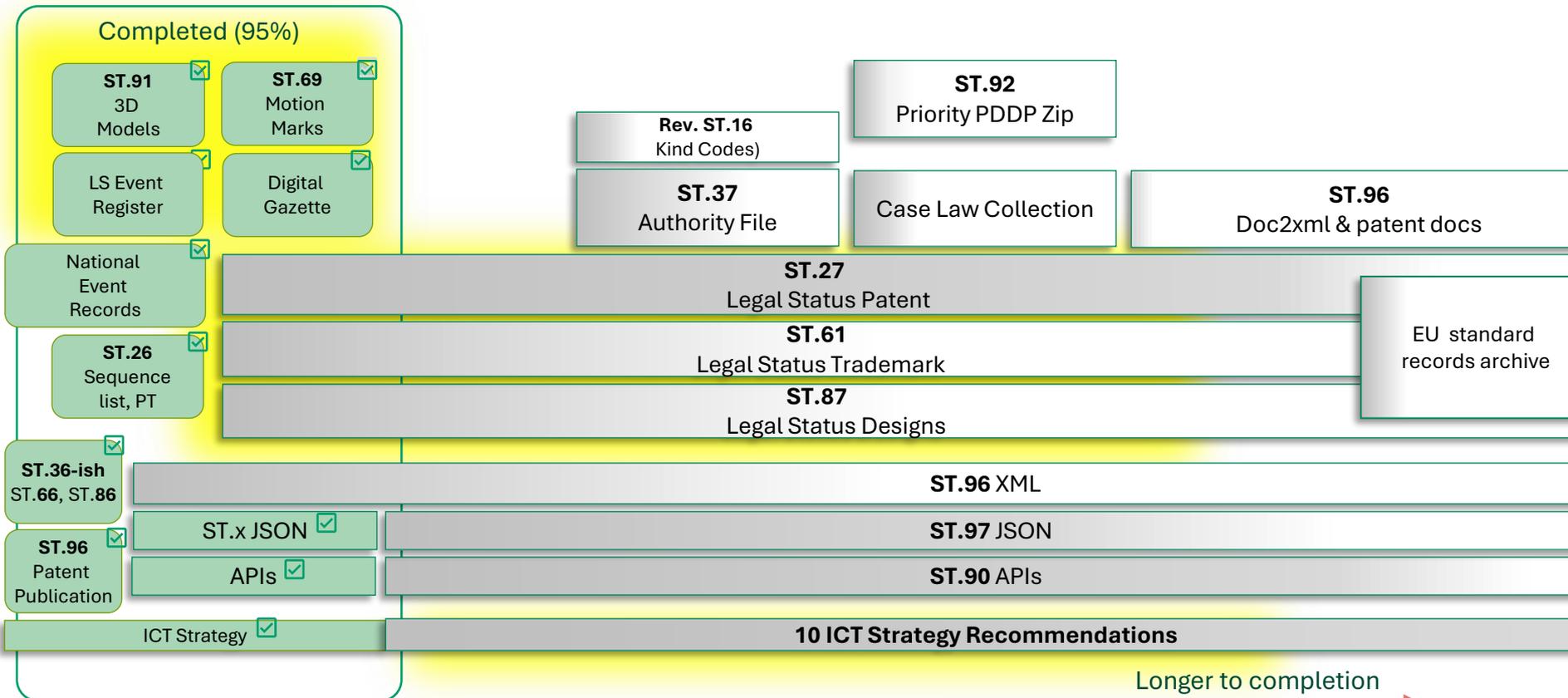
- 03.03.2025 Registered Request for administrative reevaluation filed. Decision pending →
- 24.02.2025 Registered Request for administrative reevaluation filed. Decision pending →
- 24.02.2025 Registered Request for administrative reevaluation filed. Decision pending →

List of all published events

Link: Tidende

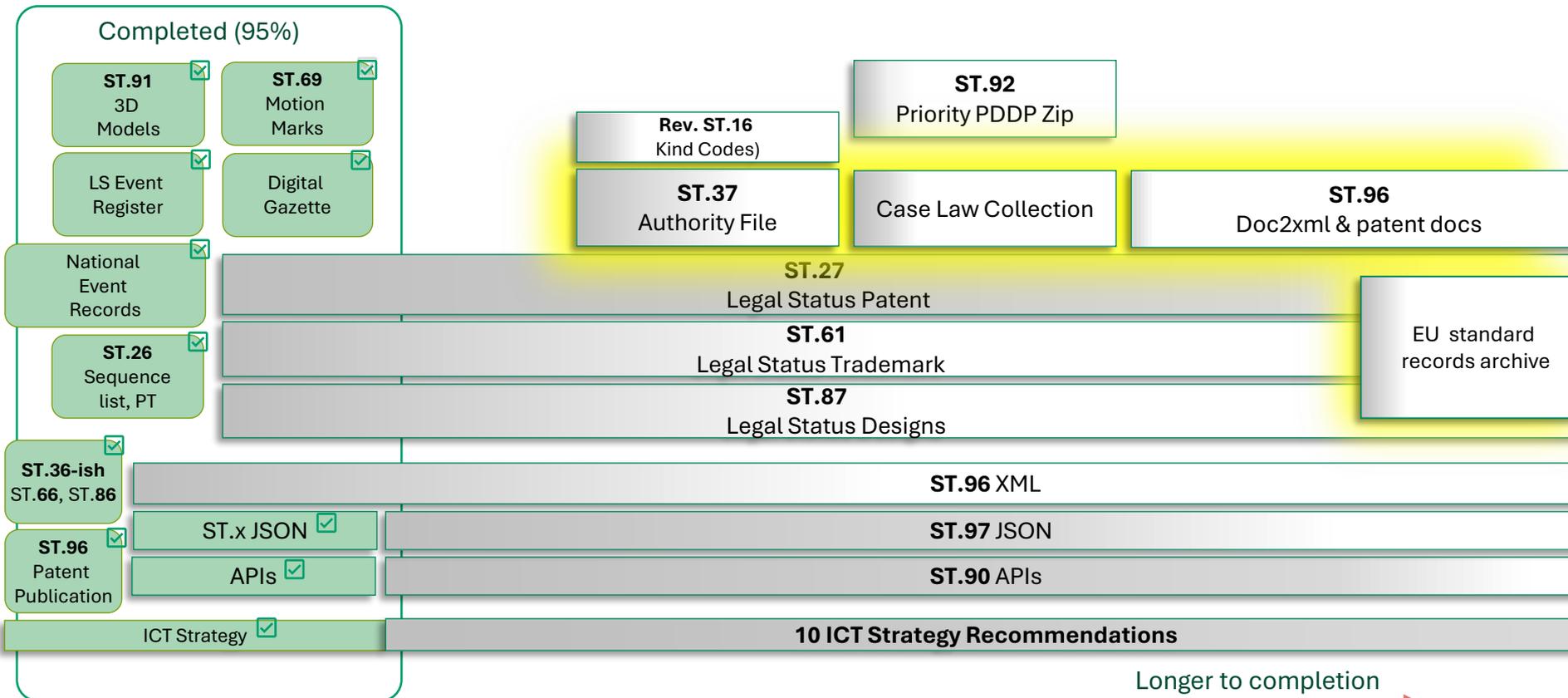


Overview 2: Achieved and remaining



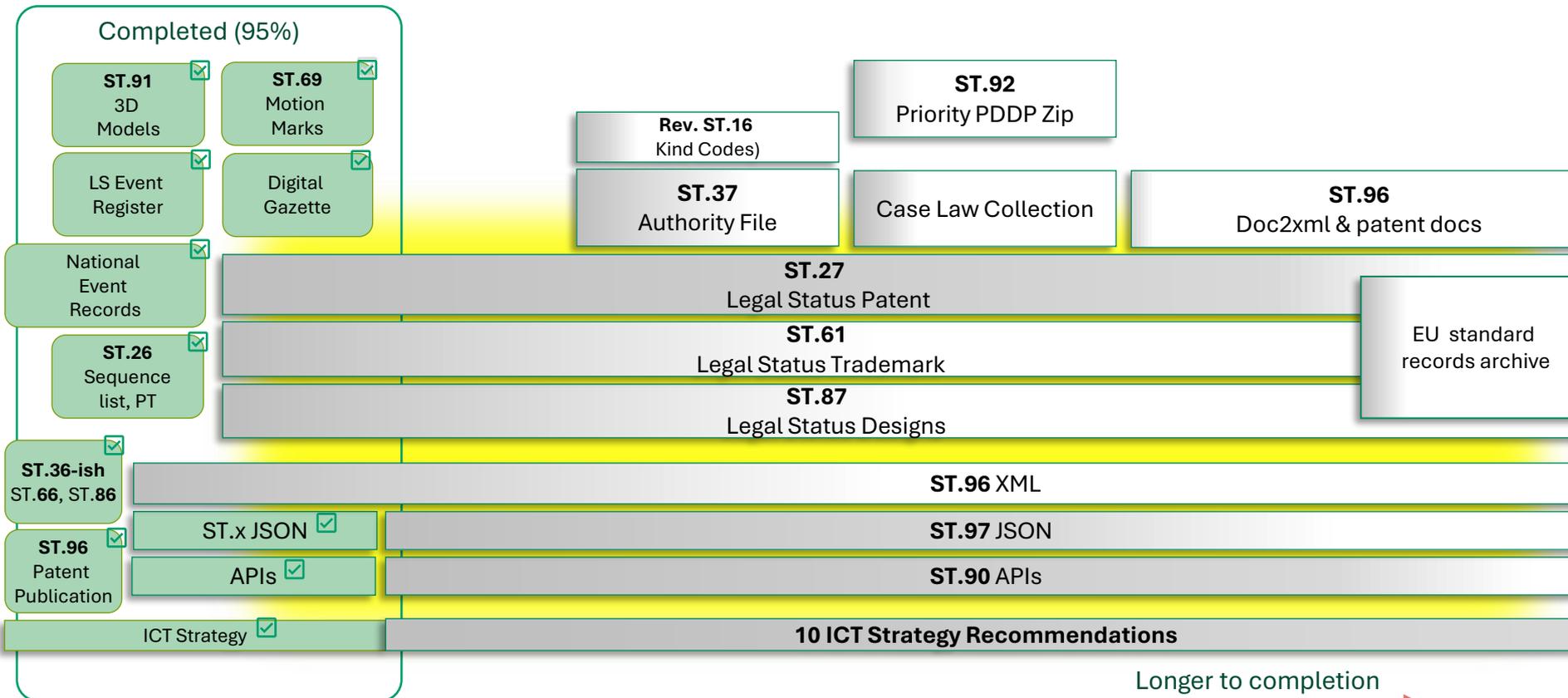


Overview 3: Extension of Legal Status Record infrastructure





Overview 4: Open data APIs



Open data consumer Proff.no

A commercial provider of multi source business information of Norwegian registered companies!

Examples:

- [Equinor Asa - 923 609 016 - Stavanger - Se Regnskap, Roller og mer](#)
- [TELENOR NORGE AS - Fornebu - Varemerker](#)

The screenshot shows the Proff.no website interface for TINE SA. The page displays the company's registered trademarks with the Norwegian Industrial Property Office. The main content area is titled "Trademarks - Showing 24 of 261".

The company's trademarks registered with the Norwegian Industrial Property Office are listed in a table:

Trademark Name	Reg.nr.	Application Date	Registration Date	Expiration date	Type
E+	334641	18.10.2024	11.12.2024	18.10.2034	Figurative mark or combined mark
East wind	334374	25.09.2024	21.11.2024	25.09.2034	Figurative mark or combined mark
LUBRICATING	334119				

Other suppliers in the same industry are listed on the right side of the page:

- TELEMARK KRAFT AS
- ROYALE NORDIC AS
- Direkthandel AS
- Alsvalg Plater AS
- KABELKASSA AS
- Ener-Produkt AS

More info from Forvalt is also available, showing TINE SA's Org nr 947 942 638 and a credit report premium of 295.



WIPO Global Brand Database

GBD
ON TEST !

A test volume:

12.643
of
554 000+
marks

WIPO

Help English Freddy Strømmen

BRAND NAME BRAND LOGO ADVANCED SEARCH EXPLORE VIENNA ASSISTANT G&S EXPLORER REPORTS

Patentstyret

Unselect

Return to results Download PDF Open in a new tab

FabMusic

PENDING TRADEMARK - NIPO (Norway)

210 Serial number 202412333	220 Application date November 4, 2024	540 Reproduction of the mark
551 Kind of mark Individual		
550 Type of mark Combined		Find similar logos
511 Nice classification - NCL 25, 38, 41		541 Reproduction of the mark where the mark is represented in standard characters FabMusic

NAMES AND ADDRESSES

730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER

- Name
Fabien Landry
- Address
ÅRNES, NO 2151

CLASSIFICATION

511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE CLASSIFICATION) AND/OR LIST OF GOODS AND/OR SERVICES CLASSIFIED ACCORDING THERETO

Key points

The digital world are becoming more and more diverse, complex and challenging.

Broadly anchored standards and norms help us NOT TO RE-INVENT but to DETERMINE and IMPROVE.

...

The cost requirement to retain capacity and knowledge, and to continue to manage and update, increases.

Instead, we can connect the use of standards and best practises to our products, organization, architecture and strategy.

...

This way standards become a pragmatic and natural response to the daily operations and our business strategy.





Norwegian Industrial
Property Office

Thank you for your attention

Don't hesitate to contact us if you would like to know more about our solutions, plans, infrastructure and strategy.



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