WIPO
ICT Leadership
Dialogue
(WILD)

Albania digital IP Services and Data Exchanges

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General Directorate of Industrial Property

WIPO

National IP Strategy

- STABILISATION AND ASSOCIATION AGREEMENT (SAA)
  - **Article 73** - the services of Albanian IP institutions are moving towards modern standards to guarantee a level of protection equal to that of the countries of the European Union, as clearly defined in the Stabilization and Association Agreement.

- INTERNATIONAL AGREEMENTS
  - Albania is part of **23 international agreements**

- NATIONAL STRATEGY ON INTELLECTUALL PROPERTY RIGHTS 2022-2025 –

5 OBJECTIVES

- Improving the legal framework
- Developing and strengthening of institutions
- Strengthening cooperation and coordination between institutions
- Raising public awareness
- Potential identification of GI and Designations of Origin

National IP Strategy

National IP Strategy

2022 - 2025

01

OBJECTIVE

Improving the legal framework

02

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Developing and strengthening of institutions

03

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Strengthening cooperation and coordination between institutions

04

OBJECTIVE

Raising public awareness

05

OBJECTIVE

Potential identification of GI and Designations of Origin

http://dppi.gov.al/legjislacionikomb/

INSTITUTIONAL LANDSCAPE

Policy making

- Ministry of Economy Culture and Innovation /**General Directorate of Industrial Property**
- Ministry of Economy Culture and Innovation / **Directorate of** Copyright

Enforcement

- State Inspectorate for Market Surveillance
- General Directorate of Customs
- General Directorate of State Police
- Courts
- Audiovisual Media Authority

Other institutions:
Ministry of Education and Sports
Ministry of Agriculture and Rural Development
Magistrate School

GENERAL DIRECTORATE OF INDUSTRIAL PROPERTY (GDIP)

ADMINISTRATIVE CAPACITIES

- Legislation
- - Law no.9947 "On Industrial Property", as amended
- - Law no.9957 For the protection of the integrated semi-conductors";
- - 12 sub legal act in the field of industrial property

- Main duties
- a public and non-budgetary institution
- functions as an autonomy agency under the supervision of the minister responsible for the economy.
- responsible for the registration, administration and promotion of IP objects

ADMINISTRATIVE CAPACITIES

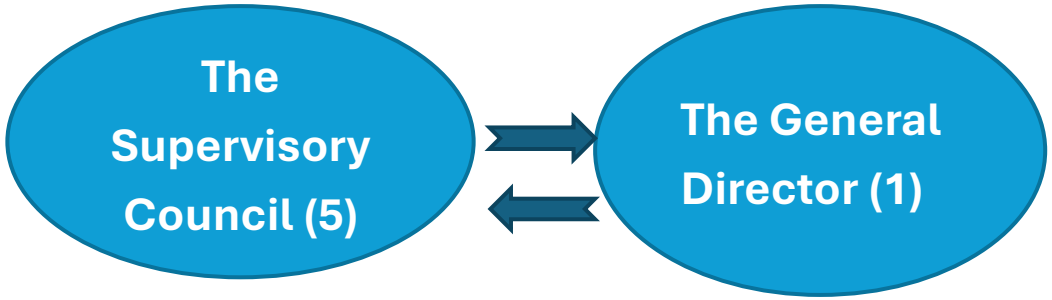
- Responsible for:
- the registration, administration and promotion of IP objects.
- drafting the laws and regulations related to the improvement of the IP system.
- administering all procedures for granting and protecting IPRs.
- keeping public records of all the IPRs and publishing the Official Bulletin.
- promoting the registration and protection of the rights of IP objects
- organizing activities, courses, training and seminars in the field of IP and raising the awareness on IP through the country.
- representing the Republic of Albania in the international organizations.

ADMINISTRATIVE CAPACITIES

- Responsible for (cont.):
- strengthening the co-operation for the protection of the interest and the economic development of the Albanian and European economy.
- 165 online services for the applicants; (https://e-albania.al/eAlbaniaServices/UseService.aspx?service_code=13401)
- Providing different consultancy services;
- TM, Patents, GIs and ID searches;
- attorney search option (www.dppi.gov.al)
- The Register for IP updated every day;
- providing trainings for SMEs, Universities, Enforcement Authorities

ADMINISTRATIVE AND ENFORCEMENT CAPACITIES

Organisational Structure



Number of Staff – 37 employees;

Examiners – 16 employees (patent, trademark, industrial design, GIS and receiving office);

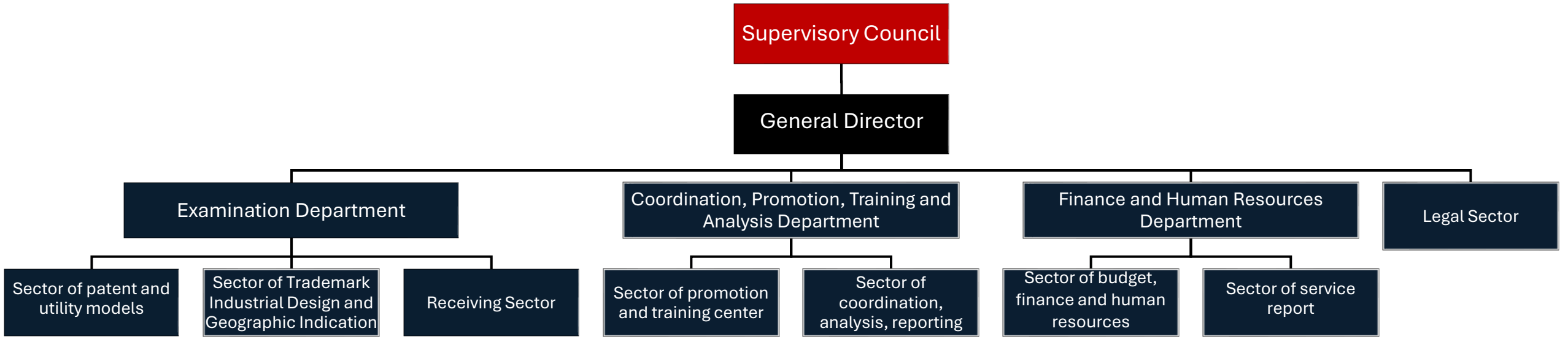
Contractor staff – 4 employees;

Training Centre – 4 employees;

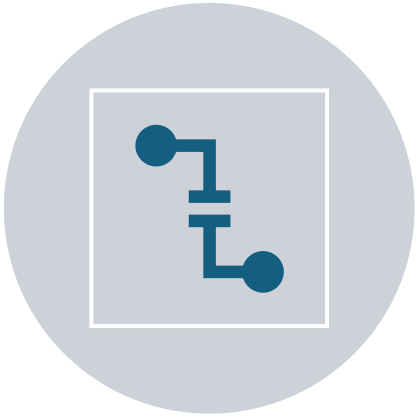
Legal Sector – 3 employees.

GDIP STRUCTURE

Organizational Chart



IT infrastructure, online services



GDIP OFFERS A TOTAL OF 155 SERVICES RELATED TO IP ADMINISTRATION. AS OF MAY 1, 2022, THESE SERVICES ARE AVAILABLE EXCLUSIVELY THROUGH THE ONLINE PLATFORM OF THE CENTRAL GOVERNMENT GATEWAY, E-ALBANIA.

HTTPS://E-ALBANIA.AL/EALBANIASERVICES/USESERVICE.ASPX?SERVICE_CODE=13401

NATIONAL AGENCY FOR THE INFORMATION SOCIETY (NAIS) IS RESPONSIBLE FOR ICT FOR ALBANIAN GOVERNMENT AND PUBLIC ADMINISTRATION INCLUDING GDIP. NO IT SPECIALIST IS PART OF THE STRUCTURE OF THE IP INSTITUTIONS.

Albanian Government ICT Strategy

The Digital Agenda Albania 2022-2026 is a strategic document promoting investments in advanced computing, AI, cybersecurity, and digital skills. It aims to connect businesses, public administration, and citizens with modern technologies, fostering global competitiveness and digital transformation. The document sets goals for adopting digital platforms and technologies, addressing resource shortages, and enhancing remote work and government services digitization.

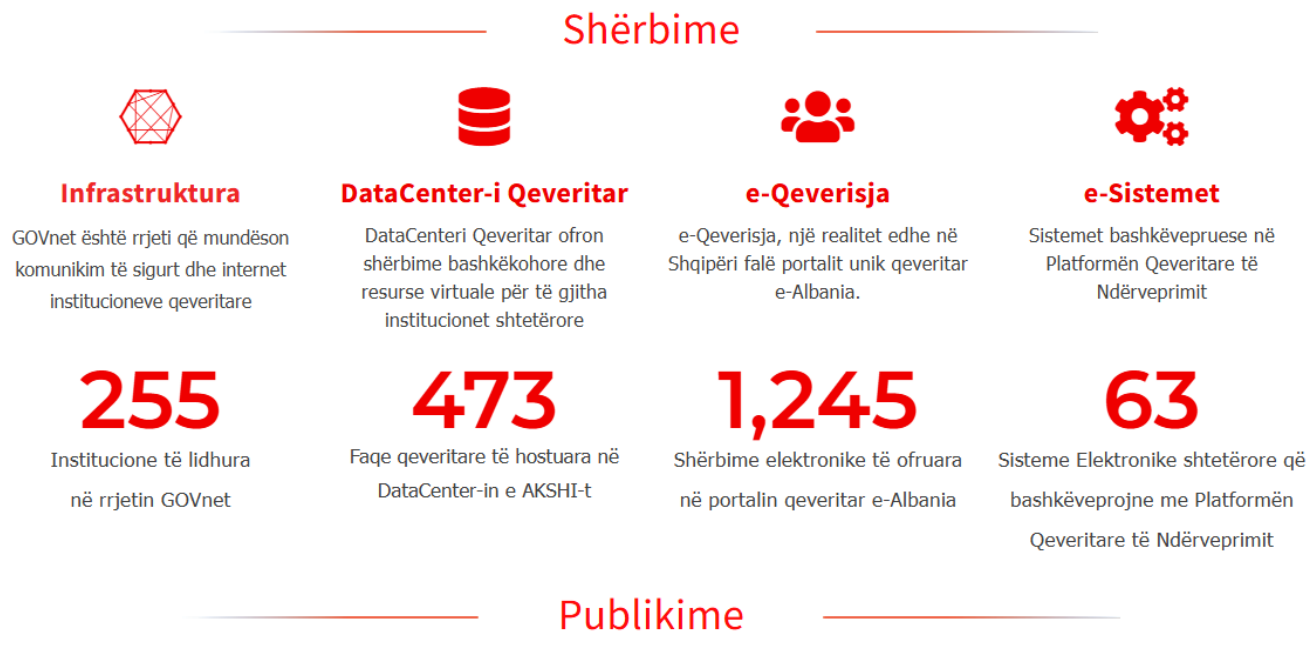
The main goals of this strategy are:

Goal 1: Digital Government: Enabling digital policies, intelligent processes and advanced solutions on secure platforms

Goal 2: Digital Business: Accessible, proactive services and business-ready actions

Goal 3: Digital Citizens: Citizens and privacy, transparency of data and services to citizens

Goal 4: Digital Education and Digital Skills: Transforming Learning and Teaching

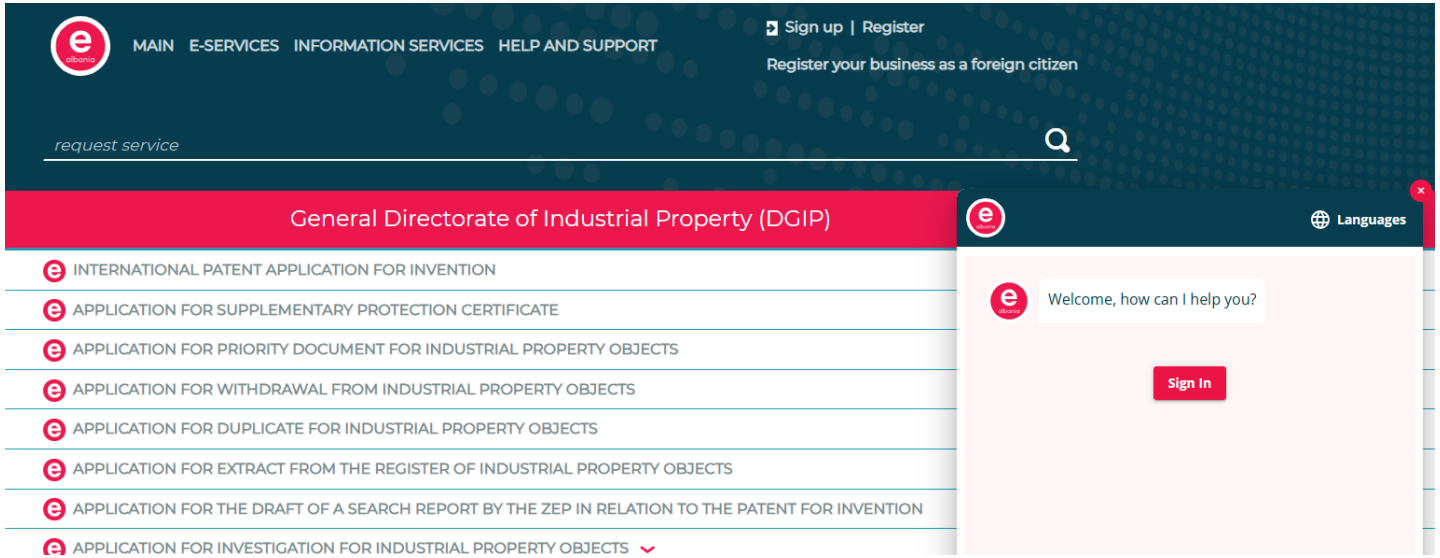


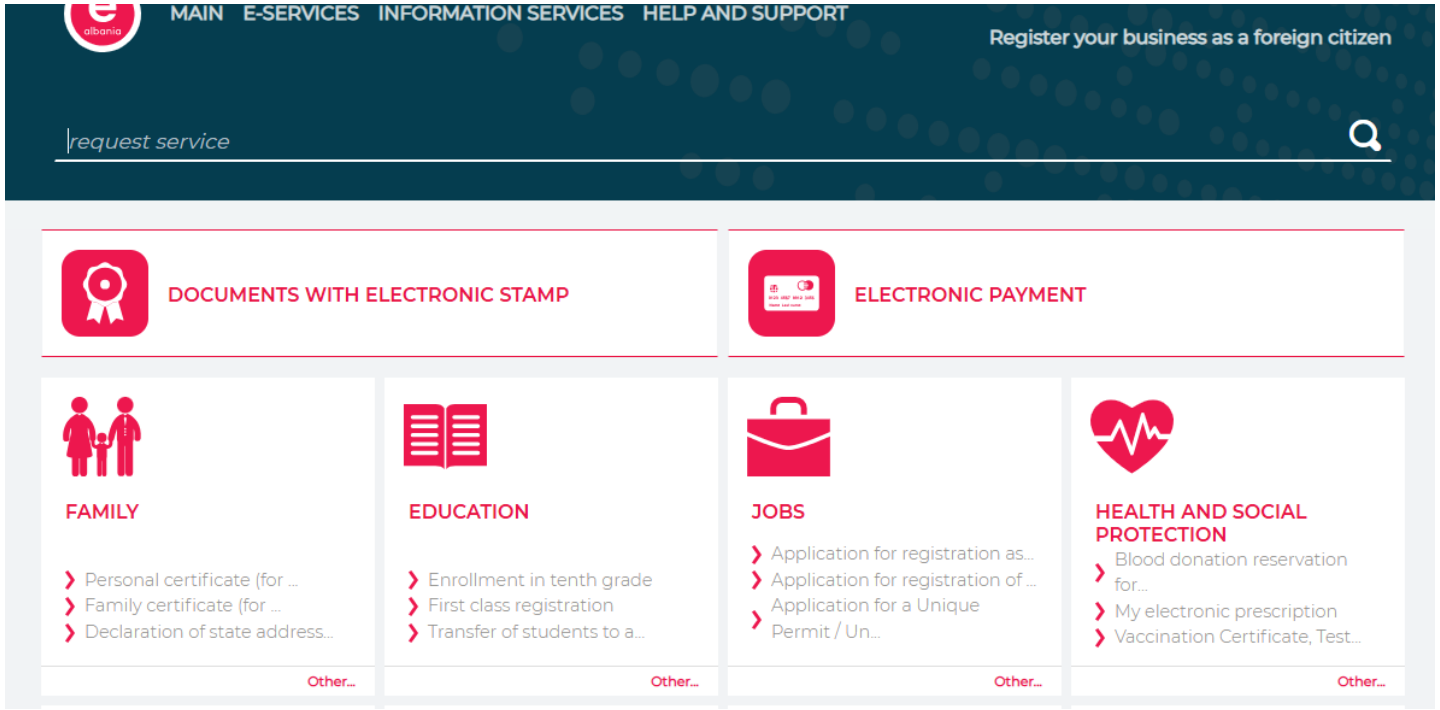
E-SERVICES IN ALBANIAN PUBLIC ADMINISTRATION

- A total of 255 public institutions are currently connected through GOVnet.
- There are 473 official websites in use by Albanian public institutions.
- The number of online services offered by Albanian public institutions has reached 1,245, facilitated by E-Albania.
- There are 63 systems integrated into a unified gateway to facilitate interoperability.

E-Albania

The "e-Albania" government platform is the government interaction platform for the provision of electronic services that is administered and developed by **the National Agency for the Information Society** and serves as a gateway through which any interested person can receive, via the Internet, electronic services provided by public institutions in Albania.





e-Albania Platform: A National Digital Success

The **e-Albania is a successful digital governance in the country including GDIP and Copyright Directorate services.**
Benefits for Intellectual Property Protection
✓ Fully digital application process – No need for in-person visits
✓ Real-time tracking of IP applications
✓ Secure online payments
✓ Automated notifications & electronic communication
✓ Integration with WIPO, EPO, and EUIPO systems

GDIP Digital Services on e-Albania

GDIP has fully digitalized its services, available on e-Albania, including:

✓ Online filing for all IP object;

✓ Renewals and modifications of IP rights;

✓ E-payments and electronic notifications;

✓ Online consultations and legal support;

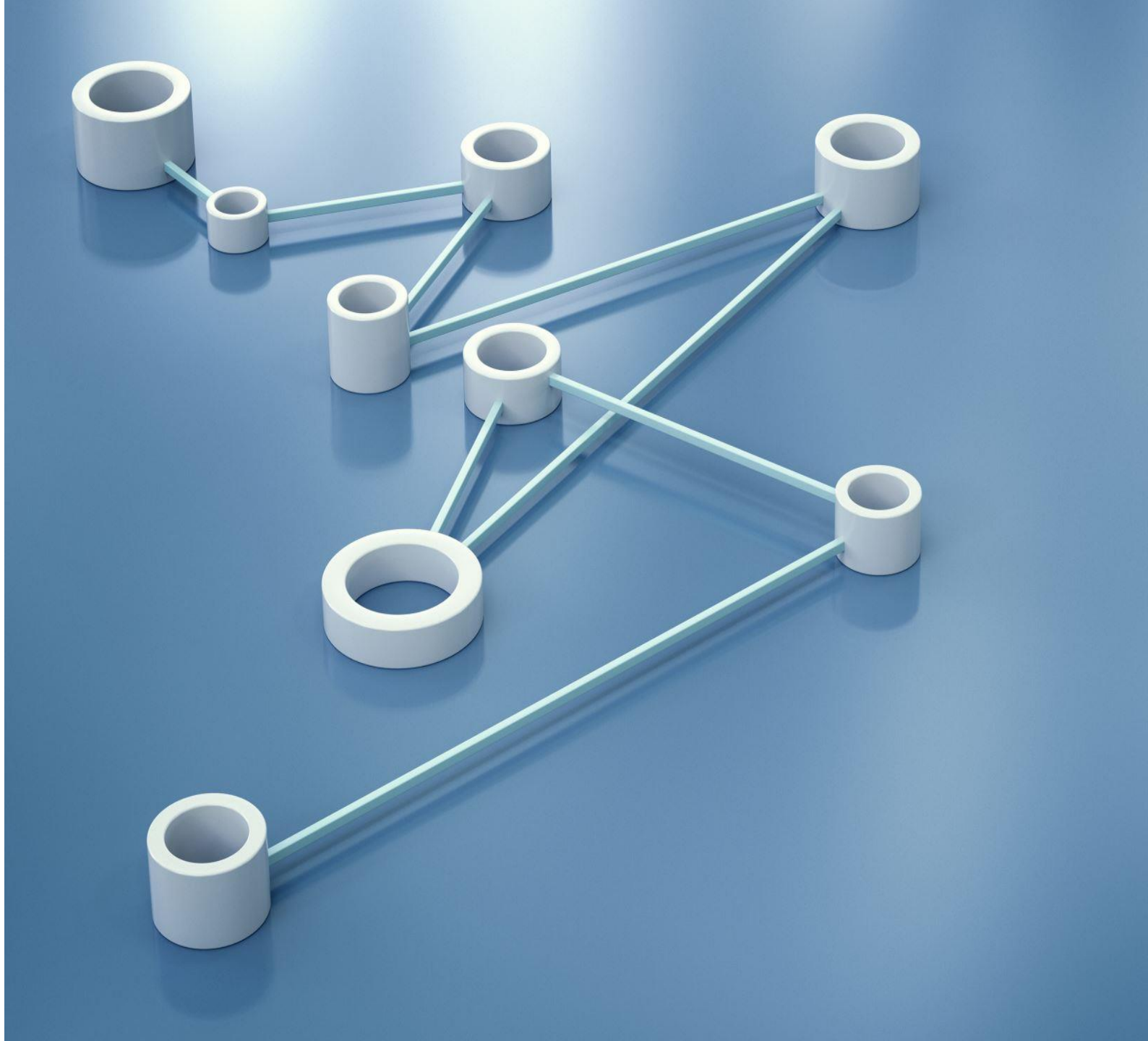
IP data exchange with WIPO

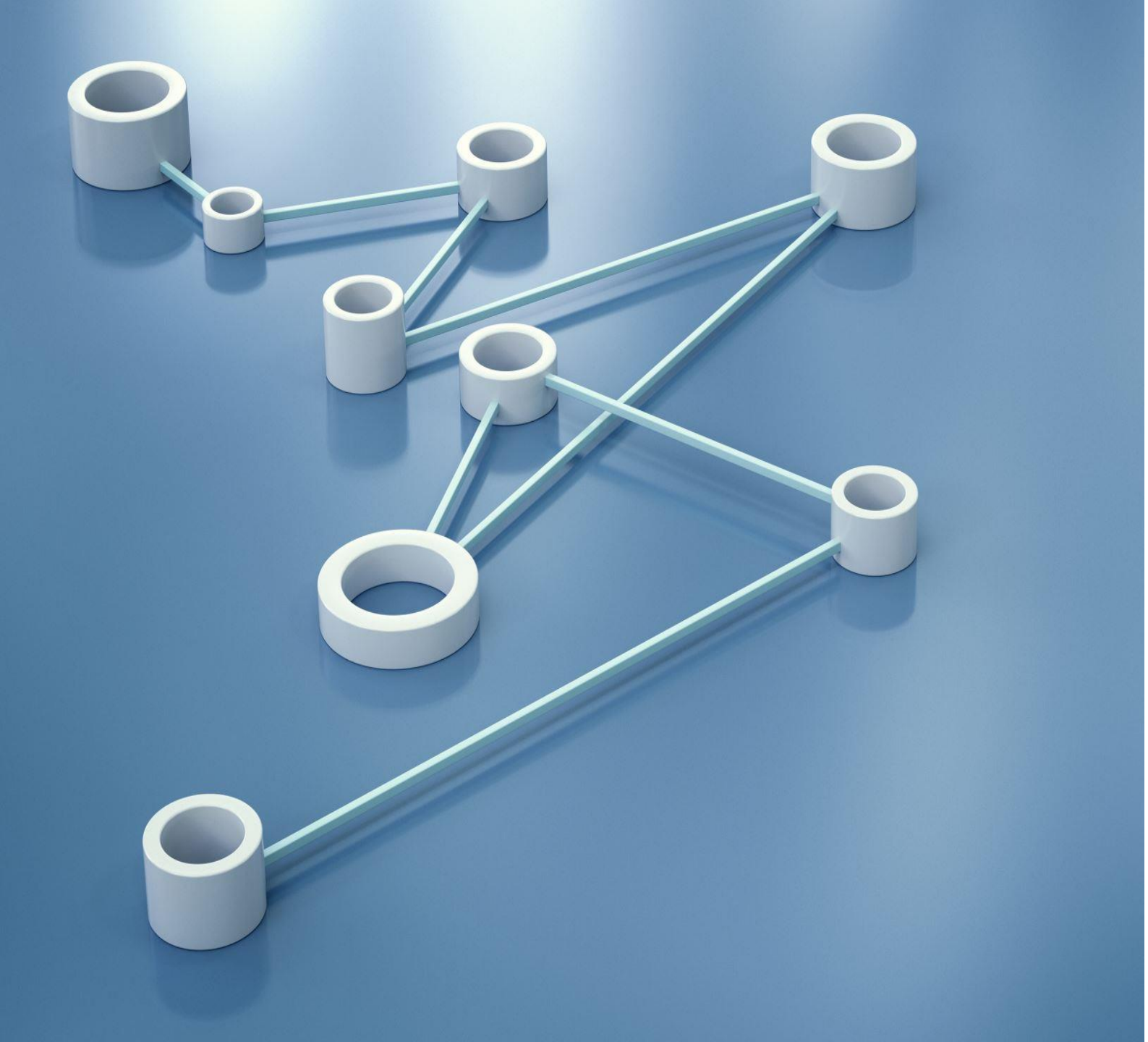
GDIP has developed an advanced digital system for IP protection that aligns with European and international standards.

• Madrid e-Filing: Albanian businesses can file international trademark applications online through WIPO's Madrid System, allowing global protection with a single application.

• Real-Time Trademark Data Sharing: GDIP shares trademark data with WIPO Global Brands, ensuring Albanian trademarks are visible worldwide.

• WIPO IP Portal Access: Track trademark status, renew registrations, and manage IP rights digitally.





Data exchange with EPO

European Patent Validation: **Albania is a validation state** for European patents, and applicants can request validation online through GDIP's system.

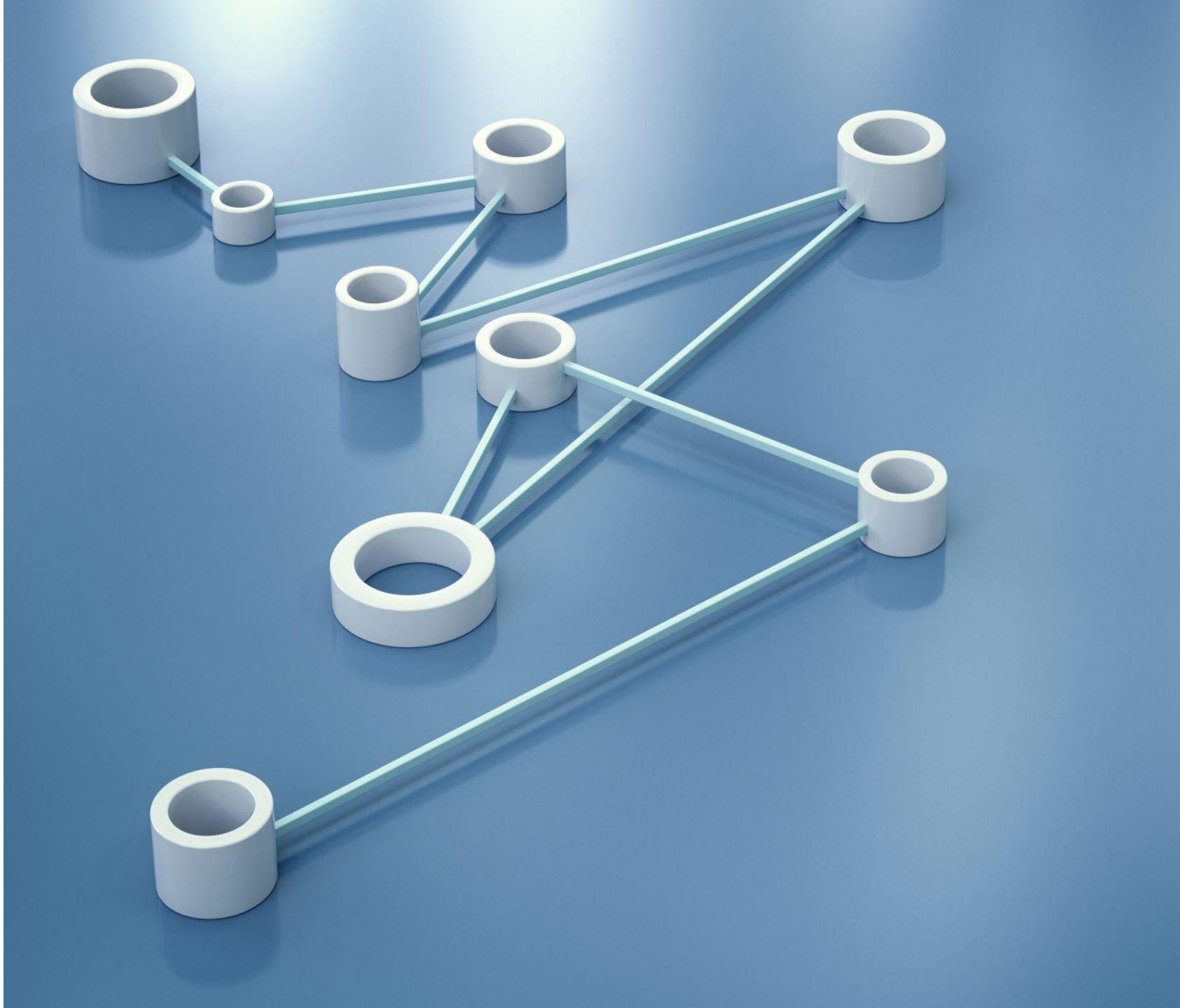
Espacenet Access: GDIP facilitates access to EPO's global patent database, helping Albanian innovators check existing patents.

Patent Examination Data Exchange: GDIP and EPO collaborate on examination procedures and legal standards.

Data exchange with EUIPO

GDIP contributes to EU-wide databases, making Albanian trademarks and designs searchable in Europe.

- TMview
- DesignView
- TMClass
- DesignClass



Key Digital Copyright Services

Online Copyright Registration: Authors and creators can register their works online, ensuring legal protection.

This service is also integrated into e-Albania, reducing bureaucracy and improving transparency in copyright protection

Conclusions

Albania has successfully model digitalizing public services, including intellectual property.

GDIP and the Copyright Directorate, both under the Ministry of Economy, Culture, and Innovation, offer fully online services via e-Albania, ensuring easier access for businesses, innovators, and creators.

By exchanging its data with WIPO, EPO, and EUIPO, Albania is strengthening global IP cooperation and supporting economic growth through innovation and creative industries.

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Q&A

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