



Where Blockchain Meets Intellectual Property: Creating Transformative Chain Reactions

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Fostering innovation.

Agenda

- 1. Background and objectives of the studies
- 2. Use Cases (Switzerland and Singapore)
- 3. Challenges and recommendations (Switzerland)
- 4. Challenges and recommendations (Singapore)
- 5. Way forward

1. Background

"What are the use cases for blockchain and IP in Singapore and Switzerland?"

1. Background

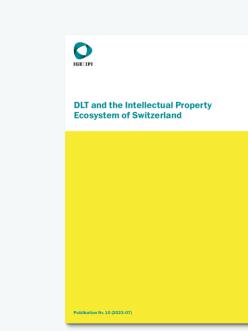
Objectives

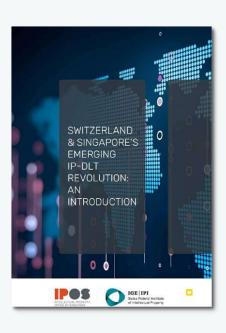
- Use cases
- Challenges
- Recommendations
- Comparison Switzerland & Singapore



Procedure

- Questionnaire
- Interviews
- Roundtables





2. Use cases (Switzerland and Singapore)

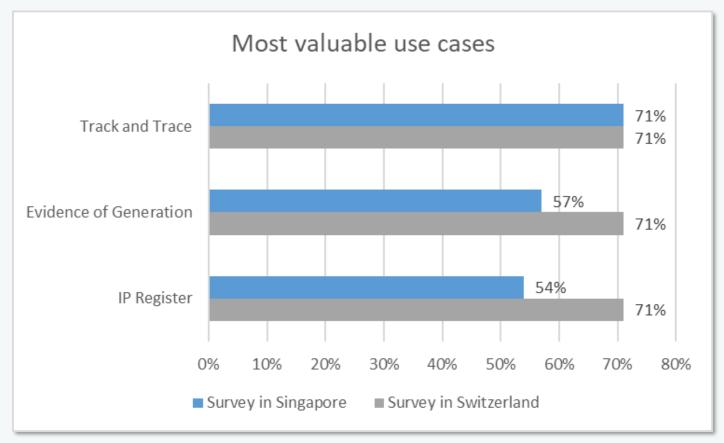


Figure 1: Top 3 common areas where participants believe Blockchain to bring the greatest benefit to the IP ecosystem. (Double answers possible)

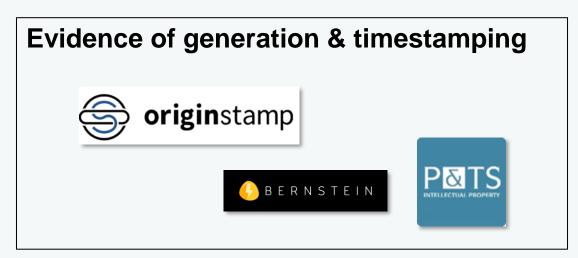
Other use cases

- IP rights transfer
- IP licenses
- Certifications marks
- **—** ...

2. Use cases (Switzerland and Singapore)







3. Challenges and recommendations (Switzerland)

Challenges

- Uncertain legal framework
- Territorial
- Trust





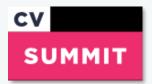


Recommendations

- Provide information
- Boost mutual understanding
- Follow the discussion











4. Challenges and recommendations (Singapore)

2 Challenges

- Clear raison d'etre for blockchain application in the IP sector
- 2. Lack of interoperability across blockchain infrastructure and standards

4 Potential Use Cases

- 1. Registry for nonregistrable IPs
- 2. Open-source repository
- 3. Opportunity for downstream commercialization
- 4. Supporting IP dispute resolution

2 Recommendations

- 1. Strengthen connectivity and awareness among stakeholders in the IP and blockchain communities
- 2. Local and international, to work together to develop interoperable blockchain infrastructure and standards

5. Way forward

Springboard to ignite further discussion and collaboration

- Encourage and contribute to meaningful discussions on both public and private fronts.
- Need for IP stakeholders to get a better understanding of the benefits and IP-related use cases of DLT and learn about the associated challenges

