

Al tailored approach: WIPO experience

Theme 8:
Tailored approaches to empowerment in the digital age

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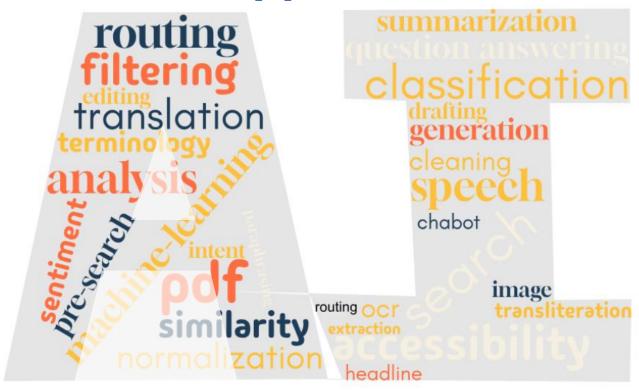


WIPO

Al tools at WIPO

- Introduction
- Our approach
- WIPO tools
- Generative AI

Possible Al applications for IPOs



- Game changing use cases in IPOs?
- Build or buy?
- Cost/quality/efficiency?

WIPO's approach

Build or buy?

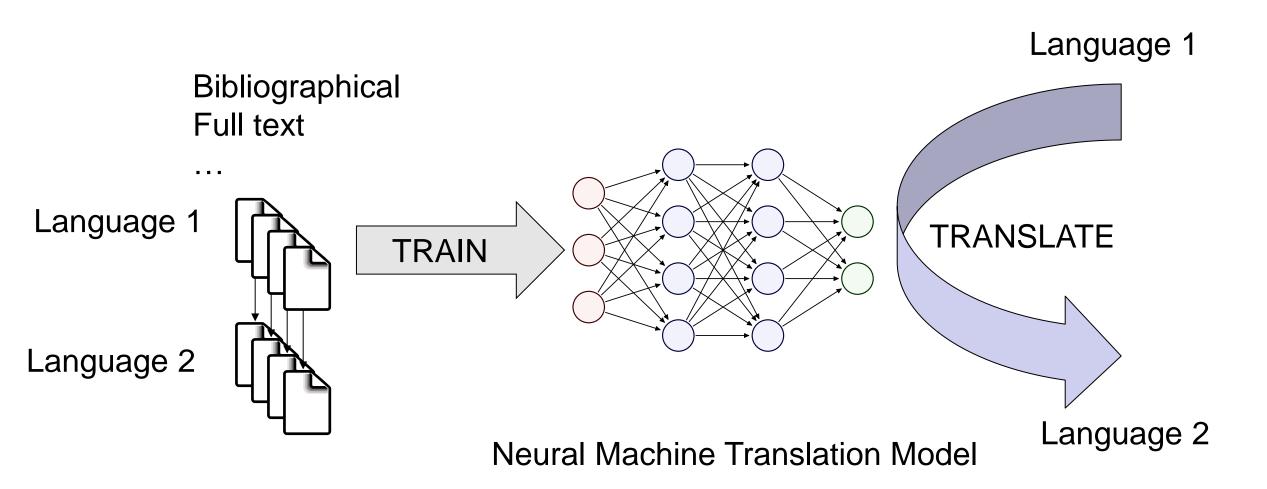
- Affordable, fit-for-purpose, plug-and-play, no training data? buy
- Open-source, efficient, customizable, enough training data? build

Data is the fuel that powers AI... WIPO has (big) data... and good team ⇒ We developed in-house tailored AI applications

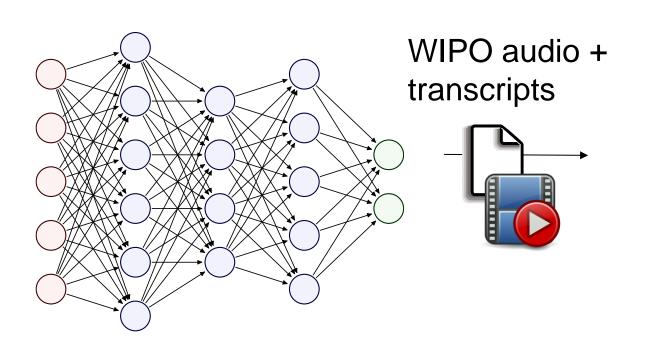
Three main approaches

- Full training
- Finetuning
- Out-of-the-box

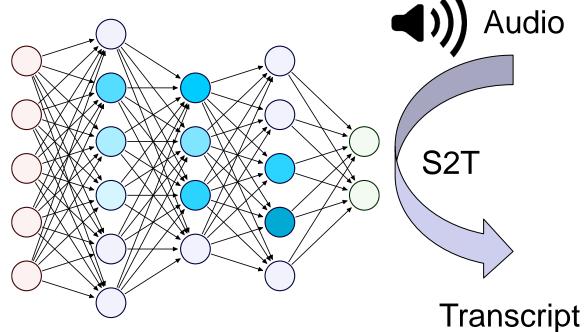
Full Training example: WIPO Translate



Fine tuning example: WIPO Speech-to-text

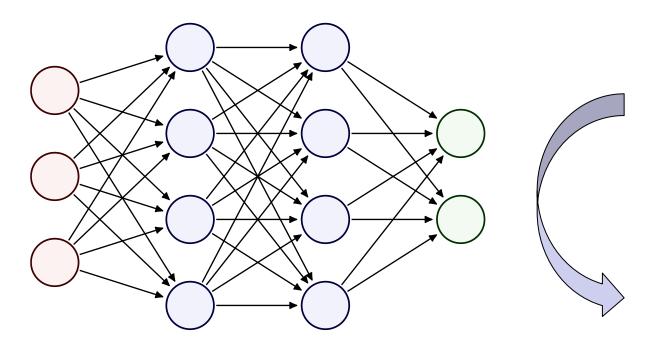


Whisper



Fine tuned model, same architecture, different weights

Out-of-the box example: Generative AI drafting email



LLM (e.g. Mixtral)

Prompt: Write an email from John to Martin informing that he'll be away on mission between the 4th and 10th of June (cover colleague: Marc).

Answer:

Subject: Notification of Temporary Absence from June 4th to June 10th Dear Martin,

I hope this message finds you well. I am writing to inform you that I will be temporarily away on a mission from June 4th to June 10th. During this period, I will have limited access to email and other forms of communication.

I kindly ask for your understanding and patience during my absence. If you have any urgent matters that require my attention, please don't hesitate to reach out to my colleague Marc, who will be more than happy to assist you.

I look forward to catching up with you upon my return and resuming our collaborative efforts.

Thank you for your understanding.

Best regards,

John

WIPO Al-based Tools and Applications



Text processing:

- WIPO Translate
- Classification: PATCAT
- Search engine



Speech processing:

- Speech to text
- Speech to translated text
- Search in video-audio



Image similarity processing:

- Image classification (logos & industrial designs)
- Image-based search

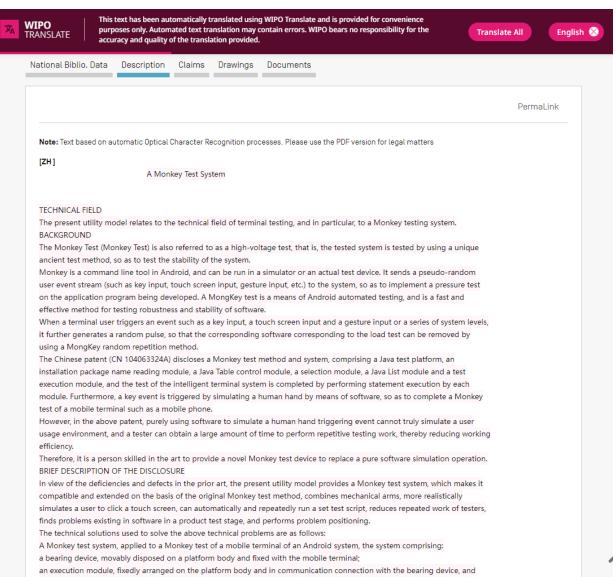


Large Language Models:

- Exploring use cases
- Multimodal

WIPO Translate - PATENTSCOPE





WIPO Translate in IPO: DPMA example



- Access non-English patent literature
 - Full text search in English thanks to WIPO Translate
- High volume translation of documents (March 2025)

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ZH: 59.8 million
JA: 26 million
KO: 7.5 million
WO: 1 million
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- RU: 2.5 million
- ES: 1 million
- PT: 0.2 million
- + weekly publications
- ~ 1 Mio pages per day

~ 50.000 documents per day

PATCAT: automatic classification in IPC

- Trained on 84 million English patent documents
- Used to classify NPL on Patentscope
- Supports 18 languages when using WIPO Translate (with minimum loss in performance) Title & abstract

단백질과 화합물의 상호작용 구조 예측 방법 본 개시는 적어도 하나의 컴퓨팅 장치에 의해 수행되는, 단백질과 화합물의 상호작용 구조를 예측하는 방법에 관한 것으로,

상기 화합물 그래프의 노드는 원자 단위보다 큰 상기 화합물의 조각(fragment)과 연관될 수 있다.

"Method for predicting interaction structure between protein and compound. The present disclosure relates to a method, performed by at least one computing device, ..., which is greater than an atomic unit."

Predictions:

- G16B 15/30 Drug targeting using structural data; Docking prediction
- G16B 15/20 Protein or domain folding
- G16B 40/20 Supervised data analysis
- G16B 40/00 ICT specially adapted for biostatistics
- G16C 20/30 Detection of binding sites or motif

Goods and Services Terms Explorer

Available online: https://goods-and-services-assistant.branddb.wipo.int/

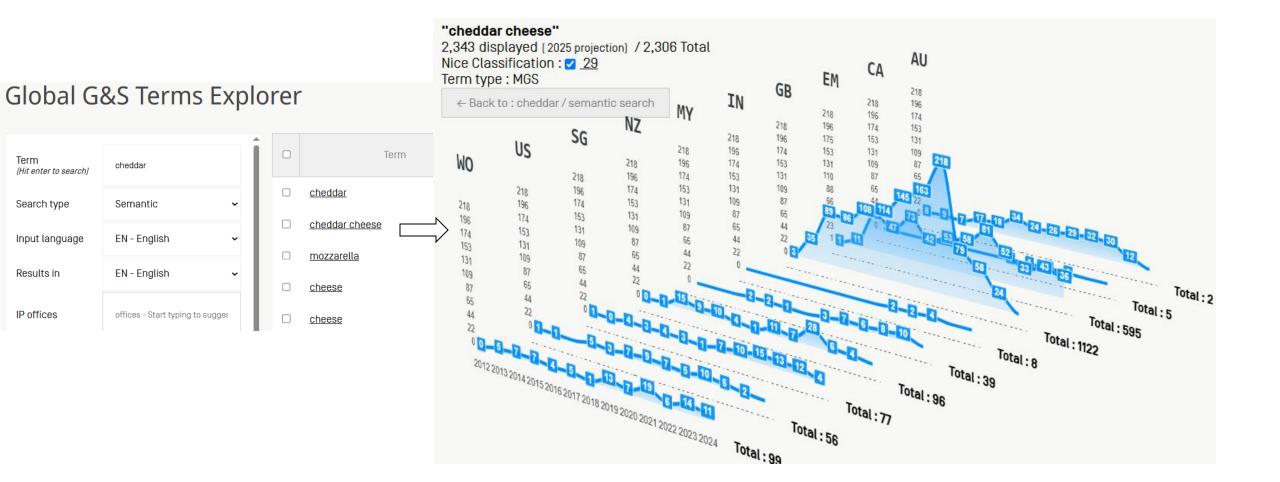
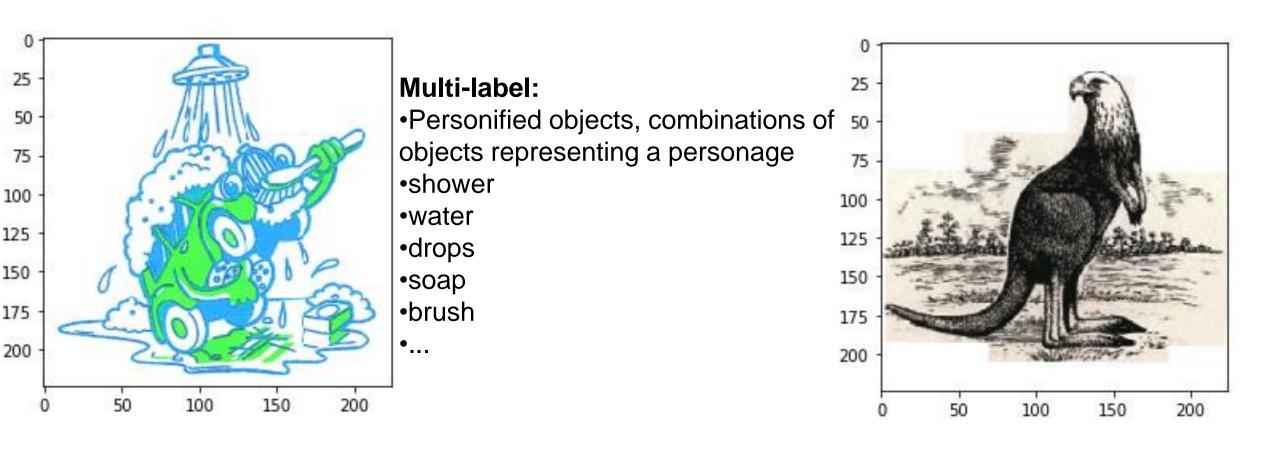


Image classification: full training on image-Vienna class

Label: 18.01.07 Motor road vehicles

Label: 03.05.26 Animals of Series V standing



Challenging task

Vienna Classification Assistant

Available online: https://www3.wipo.int/bnd-api/vienna-classification-assistant/

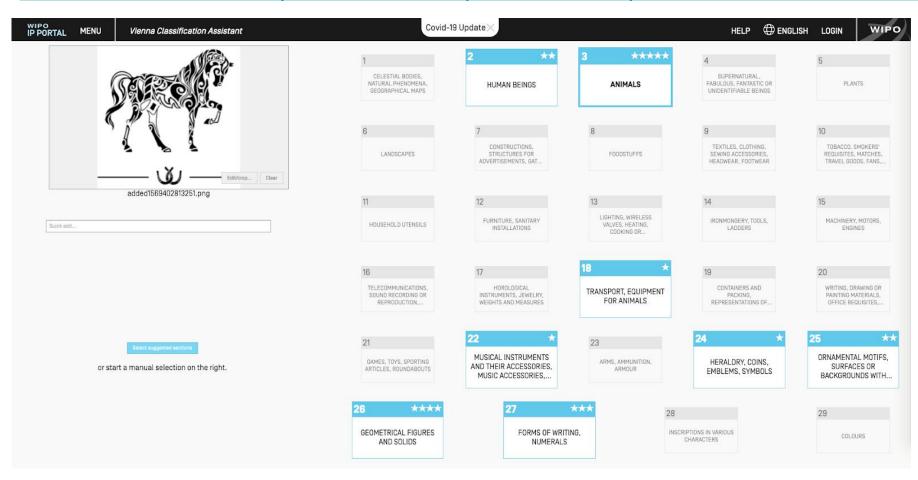
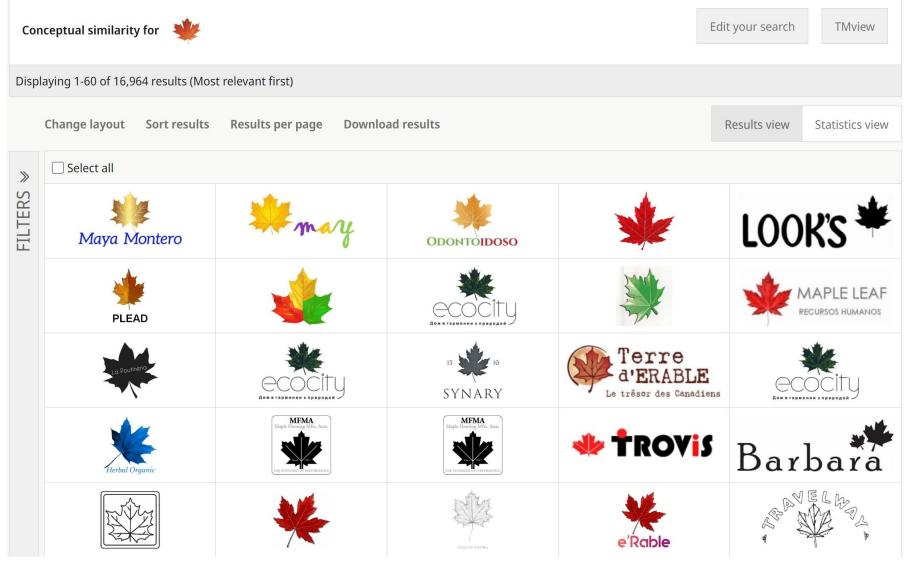


Image similarity: trademark logos





Available online, as part of global brand database(*)

(*) https://www.wipo.int/en/web/global-brand-database

Image similarity
on industrial designs
(in development)
De

Multi-view image similarity

search - Industrial Designs

Search with 4 views









Design rank 1

Rank 1:USD0775550 | False | Avg score: 0.9608

Query design: USD0891988



En 2

D0775550-0001.4.high.jpg | 0.9631



D0775550-0001.2.high.jpg | 0.9598



D0775550-0001.3.high.jpg | 0.9530

D0775550-0001.0.high.jpg | 0.9673

Fig. 5

Design rank 2

Rank 2:USD0774952 | False | Avg score: 0.9574



D0774952-0001.5.high.jpg | 0.9598







Design rank 3

Rank 3:USD0801873 | True | Avg score: 0.9571

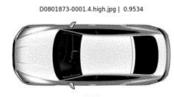


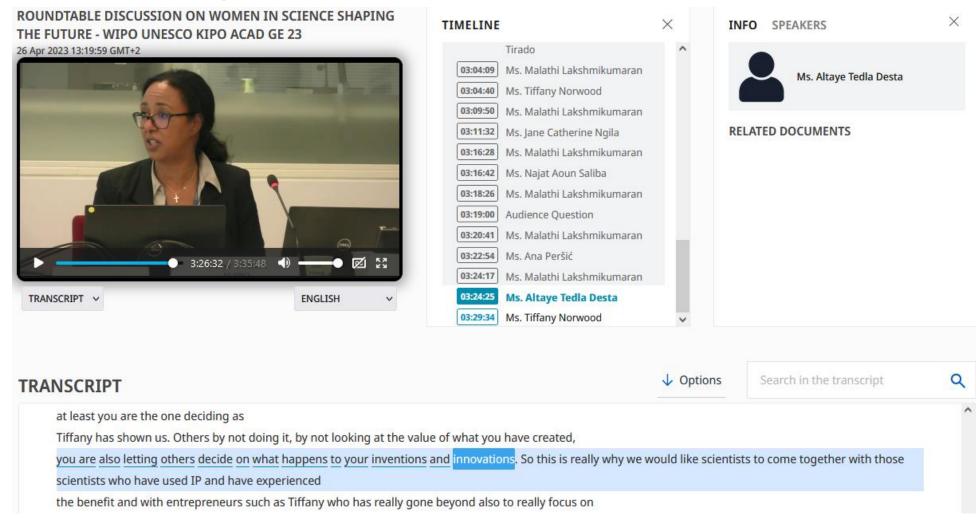






Fig. 7

WIPO speech-to-text



. Available online: webcast.wipo.int

Generative Al

- ChatGPT release changed public perception
- Interactive chat user interface
- General tool for non-experts
- Impressive... but only Language Model:

"next word prediction"





How can I save energy?



Saving energy is beneficial for both your wallet and the environment. Below are some strategies for reducing energy consumption:

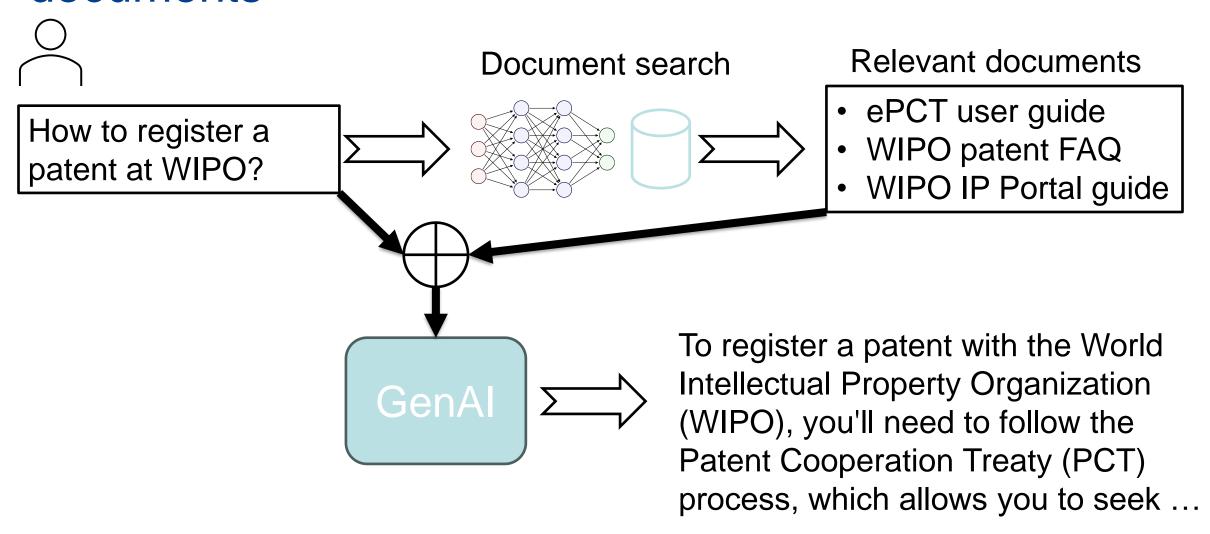
At Home

- Switch to LED Bulbs: LED lights consume much less electricity than traditional incandescent bulbs and last longer as well.
- Unplug Devices: Even when they're turned off, some electronic devices draw power. Unplug them or use a power strip to turn off multiple devices at once.
- 3. Insulate Your Home: Proper insulation can significantly reduce heating and cooling costs.
- Use Energy-Efficient Appliances: Look for the Energy Star label when purchasing new appliances like refrigerators, washers, and dryers.
- Temperature Control: Use a programmable thermostat to control the temperature when
 you're not at home. Keeping the temperature a few degrees lower in winter and higher in
 summer can make a significant difference.
- Close Windows and Doors: Make sure windows and doors are closed when the heat or A/C is on.
- 7. Use Natural Light: During the day, make use of natural light instead of turning on the lights.
- Reduce Water Heating Costs: Lower the thermostat on your water heater and consider using a tankless water heater.
- 9. Seal Leaks: Use weatherstripping and caulk to seal any leaks in doors and windows.
- Efficient Cooking: Use microwave ovens or toaster ovens for small meals rather than your large stove to save energy.

Current Trends

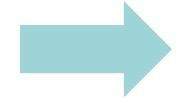
- Retrieval augmented generation (RAG)
- Fine tuning
- Multimodal models
- Chain of thought
- Agentic Al
- ...

RAG example: answering a query using "local" documents



Why own and train our own systems?

- Specialized for the task and domain, highly customized
- High Confidentiality requirements
- Integration with other systems
- Cost effective, especially at scale



Can be shared with member states IP offices

WIPO's AI tools available to offices

- WIPO Translate on premises in use by DPMA, KIPO and EAPO
- PATCAT
- WIPO TM image similarity search API, in use by four IPOs (Germany, Uruguay, Australia and Mexico)
- Other existing tools to be discussed

Notes:

- WIPO Translate and image similarity are also used by private companies
- WIPO speech-to-text used by other international organizations (UN-Geneva, WTO, ILO, European Court of Justice ...)

Thank you

