

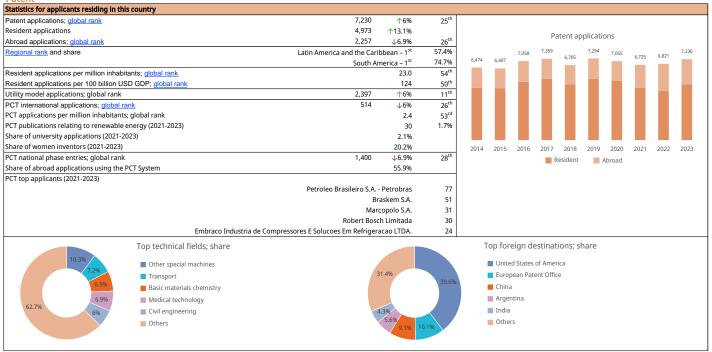
# Brazil

Rankings are delineated on a scale of 0 to 100, designating first place as 100, last place as 0, and 50 indicating the midpoint.

# Patent 100 Total 90 Abroad

### WIFO IF Statistics Data Cell

Paten



| Statistics for the IP office                   |         |                |                  |   |       |       |
|--|---------|----------------|------------------|---|-------|-------|
| Total applications; global rank                | 25,369  | ↑2.5%          | 11 <sup>th</sup> | Country of origin of non-resident applications; share |       |       |
| Resident; share                                | 4,973   | <b>↑</b> 13.1% | 19.6%            | United States of America                              | 7,671 | 38.2% |
| Non-resident; share                            | 20,396  | ↑0.2%          | 80.4%            | China   | 1,648 | 8.2%  |
| Patent Grants                                  | 18,287  | <b>↓</b> 22.3% |                  | Germany   | 1,634 | 8.1%  |
| Patents in force; global rank                  | 103,385 |                | 25 <sup>th</sup> | Switzerland   | 1,364 | 6.8%  |
| National IP office - applications per examiner |         | 85.7           |                  | Japan   | 1,077 | 5.4%  |
| National IP office - grant delay in months     |         | 39.5           |                  |   |       |       |

### **Trademark**

| irademark  |                           |                             |                  |             |           |          |        |          |           |         |         |         |       |
|--|---------------------------|-----------------------------|------------------|-------------|-----------|----------|--------|----------|-----------|---------|---------|---------|-------|
| Statistics for applicants residing in this country [1]   |                           |                             |                  |             |           |          |        |          |           |         |         |         |       |
| Frademark filings; global rank                           | 395,173                   | ↑8.5%                       | 7 <sup>th</sup>  |             |           |          |        |          |           |         |         |         |       |
| Resident filings   | 387,170                   | ↑8.8%                       |                  |             | 1         | Tradem   | nark c | lass co  | ount in a | applica | tions   |         |       |
| Abroad filings; global rank                              | 8,003                     | <b>↓</b> 4.1%               | 34 <sup>th</sup> |             |           |          |        |          |           |         |         |         |       |
| Regional rank and share                                  | Latin America and the Car |                             | 46.2%            |             |           |          |        |          |           |         |         | 364,220 | 395,1 |
|  | South A                   | merica – 1 <sup>st</sup>    | 62.6%            |             |           |          |        |          |           |         | 353,990 | 504,220 |       |
| Resident filings per million inhabitants; global rank    |                           | 1,789                       | 34 <sup>th</sup> |             |           |          |        |          |           | 269,116 |         |         |       |
| Resident filings per 100 billion USD GDP; global rank    |                           | 9,642                       | 10 <sup>th</sup> |             |           |          |        |          | 225,113   |         |         |         |       |
| Madrid international applications; global rank           | 219                       | ↑39.5%                      | 37 <sup>th</sup> |             | 1/        | 2 020 16 | 65,124 | 182,837  |           |         |         |         |       |
| Madrid applications per million inhabitants; global rank |                           | 1.0                         | 62 <sup>nd</sup> | 133,407 136 | ,419      | 2,333    |        |          |           |         |         |         |       |
| broad filings via the Madrid System                      | 2,098                     | ↑38.4%                      | 43 <sup>rd</sup> |             |           |          |        |          |           |         |         |         |       |
| hare of abroad filings using the Madrid System           |                           | 26.2%                       |                  |             |           |          |        |          |           |         |         |         |       |
| Madrid top applicants (2021-2023)                        | Natura Cosr               |                             | 26               | 2014 20     | 15 2      | 016 2    | 2017   | 2018     | 2019      | 2020    | 2021    | 2022    | 202   |
|  |                           |                             | 36               | 2014 20     | 115 21    | 016 2    |        |          |           |         | 2021    | 2022    | 20.   |
|  | -                         | gricola S.A.<br>Suzano S.A. | 17               |             |           |          | R      | esident  | , ,       | Abroad  |         |         |       |
|  |                           | Jbs S.A.                    | 13<br>11         |             |           |          |        |          |           |         |         |         |       |
|  | Λ                         |                             | 7                |             |           |          |        |          |           |         |         |         |       |
|  | Ayı                       | opalma S/A                  | /                |             |           |          |        |          |           |         |         |         |       |
| Top Nice classes; share                                  |                           |                             |                  | Top         | foreig    | n dest   | inati  | ons; sl  | hare      |         |         |         |       |
|  |                           |                             | 13.1%            |             |           |          |        |          |           |         |         |         |       |
| 24.1% Advertising and business management                |                           |                             |                  | <b>■</b> U  | Jnited St | tates of | Ameri  | ica      |           |         |         |         |       |
| Education  |                           |                             | 7.4%             | ■ N         | Лехісо    |          |        |          |           |         |         |         |       |
| 46.9% Medical services                                   |                           |                             | 7.3%             | <b>■</b> E  | uropea    | n Union  | Intell | ectual P | roperty ( | Office  |         |         |       |
| 13.3% Scientific and technological services              | 58                        | 3.8%                        | 7.1%             |             | hina      |          |        |          | . ,       |         |         |         |       |
| Clothing, footwear, headwear.                            |                           |                             |                  |             | rgentin   | 12       |        |          |           |         |         |         |       |
| 5% 5.3% Others   |                           |                             | 6.3%             |             | Others    |          |        |          |           |         |         |         |       |
|  |                           |                             |                  |             |           |          |        |          |           |         |         |         |       |

| Statistics for the IP office [1]                       |           |                |                 |  |       |       |
|--|-----------|----------------|-----------------|--|-------|-------|
| Total filings; global rank                             | 427,327   | ↑5.7%          | 6 <sup>th</sup> | Country of origin of non-resident filings; share |       |       |
| Resident; share  | 387,170   | ↑8.8%          | 90.6%           | United States of America                         | 9,715 | 24.6% |
| Non-resident; share                                    | 40,157    | <b>↓</b> 16.8% | 9.4%            | China  | 4,741 | 12%   |
| Number of Classes Specified in Trademark Registrations | 218,468   | 19.8%          |                 | Germany  | 3,218 | 8.1%  |
| Trademarks in force; global rank                       | 2,477,066 |                | 5 <sup>th</sup> | France   | 2,512 | 6.3%  |
| National IP office - applications per examiner         |           | 4,695.9        |                 | United Kingdom                                   | 2,255 | 5.7%  |
| National IP office - registration delay in days        |           | 462.0          |                 |  |       |       |

## Industrial decian

| Industrial design                                      |   |                     |                  |       |         |        |         |           |         |         |       |       |      |
|--|---|---------------------|------------------|-------|---------|--------|---------|-----------|---------|---------|-------|-------|------|
| Statistics for applicants residing in this country [2] |   |                     |                  |       |         |        |         |           |         |         |       |       |      |
| Designs in applications; global rank                   | 5,768 1   | 3.5%                | 17 <sup>th</sup> |       |         |        |         |           |         |         |       |       |      |
| Resident filings                                       | 5,395 1   | 2.1%                |                  |       |         |        | Decian  | count     | in annl | ication | c     |       |      |
| Abroad filings; global rank                            | 373 ↑2  | 7.3%                | 34 <sup>th</sup> |       |         |        | Design  | Count     | шаррі   | ication | 3     |       |      |
| Regional rank and share                                | Latin America and the Caribbeau   | - 1 <sup>st</sup> 6 | 0.9%             |       |         |        |         |           |         |         |       |       | 5,76 |
|  | South America   |                     | 1.8%             |       |         |        |         |           |         |         | 5,008 | 5,575 | 3,70 |
| Resident filings per million inhabitants; global rank  |   | 24.9                | 55 <sup>th</sup> | 4,555 |         |        | 3,917   | 4,282     | 4,602   | 4,472   |       |       |      |
| Resident filings per 100 billion USD GDP; global rank  |   | 134                 | 54 <sup>th</sup> |       | 3,820   | 3,794  | 3,917   |           |         |         |       |       |      |
| Hague international filings; global rank               |   | 100%                | 34 <sup>th</sup> |       |         |        |         |           |         |         |       |       |      |
| Abroad filings via the Hague System                    |   | 300%                | 43 <sup>rd</sup> |       |         |        |         |           |         |         |       |       |      |
| Share of abroad filings using the Hague System         |   | 0.7%                |                  |       |         |        |         |           |         |         |       |       |      |
| Hague top applicants (2021-2023)                       | Anna Christina Rodrigues Moraes de Oliva                                | Anua                | 2                |       |         |        |         |           |         |         |       |       |      |
|  | Arina Crinstina Rodrigues Moraes de Oliva<br>Arezzo Industria E Comerci | ,                   | 3                | 2014  | 2015    | 2016   | 2017    | 2018      | 2019    | 2020    | 2021  | 2022  | 202  |
|  | M. D. Boso Comercio de Cosmetico  |                     | 1                |       |         |        |         | Resident  |         | Abroad  |       |       |      |
|  | Nuance Professional Ltd   |                     | 1                |       |         |        |         | tesiueiii |         | ADIUdu  |       |       |      |
|  | Nuance Professional Etc   | a ivie              | '                |       |         |        |         |           |         |         |       |       |      |
| Top Locarno classes; share                             |   |                     |                  | To    | op fore | ign de | stinati | ions; s   | hare    |         |       |       |      |
| 200  |   |                     |                  |       |         |        |         |           |         |         |       |       |      |
| 20% Furnishing   | 23.99   |                     |                  |       | Europ   |        |         |           | roperty | Office  |       |       |      |
| ■ Household goods                                      |   |                     | 38.1%            | ١.    | Unite   |        | of Amer | ica       |         |         |       |       |      |
| 7.5% Packages and containers                           | 4.8%  |                     |                  |       | China   |        |         |           |         |         |       |       |      |
| Games, toys, sporting goods                            |   |                     |                  | , ,   | Israel  |        |         |           |         |         |       |       |      |
| 6.6% Clothing  | 8.3%  |                     |                  |       | Mexic   | 0      |         |           |         |         |       |       |      |
| 6.3% Others  | 10  |                     |                  |       | Other   |        |         |           |         |         |       |       |      |

| Statistics for the IP office [2]                     |        |                |                  |  |     |       |
|--|--------|----------------|------------------|--|-----|-------|
|  | 7.570  |                | +h               | Country of a dains of a second deat fillians about |     |       |
| Total filings; global rank                           | 7,679  | <b>↑6.7%</b>   | 18'''            | Country of origin of non-resident filings; share   |     |       |
| Resident; share                                      | 5,395  | <b>↑2.1%</b>   | 70.3%            | United States of America                           | 621 | 27.2% |
| Non-resident; share                                  | 2,284  | <b>↑</b> 19.3% | 29.7%            | China  | 296 | 13%   |
| Number of Designs in Industrial Design Registrations | 5,117  | <b>↓</b> 15.4% |                  | France   | 209 | 9.2%  |
| Industrial designs in force; global rank             | 46,510 |                | 12 <sup>th</sup> | Germany  | 147 | 6.4%  |
| National IP office - applications per examiner       |        | 1,535.8        |                  | Italy  | 128 | 5.6%  |
| National IP office - registration delay in days      |        |                |                  |  |     |       |

### Geographical indications

| acograpment maleutions                                |    |       |  |     |      |
|---|----|-------|--|-----|------|
| Geographical indications in force by product category |    |       | Geographical indications in force by legal means |     |      |
| Agricultural products and foodstuffs                  | 76 | 63.9% | Sui generis                                      | 119 | 100% |
| Handicrafts   | 9  | 7.6%  |  |     |      |
| Services  | 1  | 0.8%  |  |     |      |
| Wines and spirits                                     | 21 | 17.6% |  |     |      |
| Others  | 12 | 10.1% |  |     |      |
|   |    |       |  |     |      |

### **Plant variety**

| Plant variety applications filed by applicants residing in this country |     | Plant variety in force |       |
|---|-----|------------------------|-------|
| Resident  | 280 | National 2             | 2,658 |
| Abroad  | 39  |                        |       |
| Regional Community Plant Variety Office                                 | 1   |                        |       |
|   |     |                        |       |

- $(1) For trademarks, filings \ refer \ to \ the \ number \ of \ classes \ specified \ in \ applications.$
- (2) For industrial designs, filings refer to number of designs contained in applications.
  (3) Statistics are produced regardless of whether the home office of the applicants supplied statistics or not. An asterisk symbol indicates that the home IP office did not supply statistics.
- (4) Statistics relating to "technical fields" are extracted from the Patstat database and are based on the publication date.
- (5) The indicator "resident applications per million population" is available for countries with a polulation greater than one million. The "indicator per GDP" is available for countries whose total GDP exceeds 10 billion US Dollar.
- $\hbox{ (6) Percentage with a plus or minus symbol indicates the percentage change from the previous year. } \\$
- (7) Both national and regional data are used to establish the list of countries relating to non-resident filings.

Source: WIPO statistics database; last updated: 4/2025