

New Zealand

Rankings are delineated on a scale of 0 to 100, designating first place as 100, last place as 0, and 50 indicating the midpoint.

Patent 90 Total Abroad

Patent

Statistics for applicants residing in this	country													
Patent applications; global rank		2,582	10.5%	31 st										
Resident applications		312	16.9%		Patent applications									
Abroad applications; global rank		2,270	↑9.7%	25 th				'	aterit ap	piicatio	5115			
Regional rank and share		O	ceania – 2 nd	18.6%	3,219	2,997	2,863							
							2,863	2,851	2,774					2,582
Resident applications per million inhabita			59.7	38 th							2,095	2,378	2,337	
Resident applications per 100 billion US	D GDP; global rank		122	51 st						1,894	2,033			
Utility model applications; global rank		49	↑ 16.7%	56 th										
PCT international applications; global rai		277	↓ 13.2%	31 st										
PCT applications per million inhabitants;	· 9		53.0	20 th										
PCT publications relating to renewable e			9	0.9%										
Share of university applications (2021-20	023)		1.2%											
Share of women inventors (2021-2023)			14.4%		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
PCT national phase entries; global rank		1,446	↑9.5%	26 th					Resident	- A	Abroad			
Share of abroad applications using the P	PCT System		57%											
PCT top applicants (2021-2023)														
		Fisher & Paykel Healtho		103										
			ital Limited	97										
			ero Limited	29										
		Auckland Uniservi		24										
		Victoria L	ink Limited	20										
	Top technical fields; share				Т	op for	eign d	estina	tions; sl	nare				
	Medical technology					■ Unite	d States	of Ame	rica					
31.6%	Computer technology		26.4%	29.4%		Austr	alia							
44.2%	_ 1 37					Europ		ont Offi						
44.2%	Pharmaceuticals							ent Om	ce					
	Civil engineering	7	.8%		1	Japan								
7.6%	Other special machines (3.8%)		7.9%	16.7%		China								
6.3% 6.5%	Others	· · · · · · · · · · · · · · · · · · ·	11.9%	10.770	ı	Other	rs							

Statistics for the IP office						
Total applications; global rank	6,259	↓ 11.1%	28 th	Country of origin of non-resident applications; share		
Resident; share	312	16.9%	5%	United States of America	2,618	44.3%
Non-resident; share	5,947	↓ 12.2%	95%	Australia	466	7.9%
Patent Grants	1,939	↓ 10.9%		United Kingdom	379	6.4%
Patents in force; global rank	24,024		41 st	Japan	287	4.9%
National IP office - applications per examiner		68.8		China	276	4.7%
National IP office - grant delay in months		28.9				

Trademark

atistics for applicants residing in this country [1]														
rademark filings; global rank	29,915	↑0.2%	41 st											
esident filings	20,386	↑1.1%			т	radar	mark c	lace co	ount in	annlic:	ations			
broad filings; global rank	9,529	↓ 1.6%	30 th			rauci	iliai k c	.1033 CC	ouncin	аррисс	acions			
egional rank and share	Oc	eania – 2 nd	19.1%							32.895	35,580			
								28,245	28.538	32,093		29,846	29,9	
esident filings per million inhabitants; global rank		3,903	7 th	22.816 23,1	25,	,391	26,339	20,243						
esident filings per 100 billion USD GDP; global rank		8,002	18 th	22,816 23,1	54									
adrid international applications; global rank	466	↓ 1.7%	22 nd											
adrid applications per million inhabitants; global rank		89.2	9 th											
proad filings via the Madrid System	4,756	↓ 3.7%	32 nd											
nare of abroad filings using the Madrid System		49.9%												
adrid top applicants (2021-2023)	Fish on 0. Doubled Health on	one I tooleed	42	2014 20	15 20	016	2047	2040	2010	2020	2021	2022	202	
	Fisher & Paykel Healthca		42	2014 20	15 20	JIb	2017	2018	2019		2021	2022	202	
	•	ora Limited Tm Limited	35 19				Re	esident		Abroad				
	Manuka Health New Zeala		19											
	Sistema Plast		16											
	Sistema riase	ics Ellillica	10					_						
Top Nice classes; share				lopi	oreigi	n des	tinati	ons; sl	nare					
11.3%														
Advertising and business management	2	4.4%	26.1%	A A	ustralia									
6.9% Scientific and technological services	3-	4.470		■ CI	hina									
Education				U	nited St	tates o	f Ameri	ca						
62.4% Scientific and research			12.8%	■ U	nited Ki	ingdon	m							
5.7% Pharmaceuticals		6.3%	12.0%	■ E	uropear	n Unio	n Intelle	ectual P	roperty	Office				
			2.7%	0										

Statistics for the IP office [1]						
Total filings; global rank	51,591	↓ 7.9%	32 nd	Country of origin of non-resident filings; share		
Resident; share	20,386	1.1%	39.5%	United States of America	6,919	22.7%
Non-resident; share	31,205	↓ 13%	60.5%	Australia	6,463	21.2%
Number of Classes Specified in Trademark Registrations	49,495	↓ 20.1%		China	3,353	11%
Trademarks in force; global rank	332,400		29 th	United Kingdom	2,880	9.4%
National IP office - applications per examiner		1,172.5		Germany	1,651	5.4%
National IP office - registration delay in days		20.0				

Industrial design

Industrial design													
Statistics for applicants residing in this country [2]													
Designs in applications; global rank Resident filings Abroad filings; global rank	1,106 292 814	↓22.3% ↓27% ↓20.5%	46 th				Design		in appl	ications	5		
Regional rank and share Resident filings per million inhabitants; global rank Resident filings per 100 billion USD GDP; global rank Hague international filings; global rank Abroad filings via the Hague System Share of abroad filings using the Hague System Hague top applicants (2021-2023)	Oc	eania – 2 nd 55.9 115	46 th 60 th	956	720	912	958 2017	1,428 2018 Resident	2019	1,197 2020 Abroad	2021	1,424	1,106
Top Locarno classes; share Medical and laboratory equipment Packages and containers Means of transport Household goods Tools and hardware Others	9.5	14 5%	19.8%		Op fore Austr. Europ Unite Unite China	alia pean Uni d States d Kingdo	ion Intel	lectual P		Office			

Statistics for the IP office [2]						
Total filings; global rank	1,521	↓ 12.4%	33 rd	Country of origin of non-resident filings; share		
Resident; share	292	↓ 27%	19.2%	United States of America	357	29.1%
Non-resident; share	1,229	↓ 8%	80.8%	Australia	265	21.6%
Number of Designs in Industrial Design Registrations	1,507	↑4.1%		China	94	7.7%
Industrial designs in force; global rank	12,619		25 th	Japan	72	5.9%
National IP office - applications per examiner		1,521.0		Germany	69	5.6%
National IP office - registration delay in days		74.5				

Geographical indications

Geographical indications in force by product category		Geographical indications in force by legal means		
Wines and spirits	24 100%	Sui generis	24	100%

Plant variety

Plant variety applications filed by applicants residing in this country		Plant variety in force
Resident	43	National 1,307
Abroad	49	
Regional	Community Plant Variety Office 4	

- $(1) For trademarks, filings \ refer \ to \ the \ number \ of \ classes \ specified \ in \ applications.$
- (2) For industrial designs, filings refer to number of designs contained in applications.
 (3) Statistics are produced regardless of whether the home office of the applicants supplied statistics or not. An asterisk symbol indicates that the home IP office did not supply statistics.
- (4) Statistics relating to "technical fields" are extracted from the Patstat database and are based on the publication date.
- (5) The indicator "resident applications per million population" is available for countries with a polulation greater than one million. The "indicator per GDP" is available for countries whose total GDP exceeds 10 billion US Dollar.
- $\hbox{ (6) Percentage with a plus or minus symbol indicates the percentage change from the previous year. } \\$
- (7) Both national and regional data are used to establish the list of countries relating to non-resident filings.

Source: WIPO statistics database; last updated: 4/2025