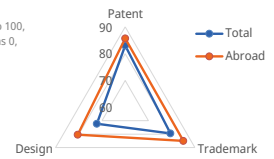




## New Zealand

[WIPO IP Statistics Data Center](#)

Rankings are delineated on a scale of 0 to 100, designating first place as 100, last place as 0, and 50 indicating the midpoint.

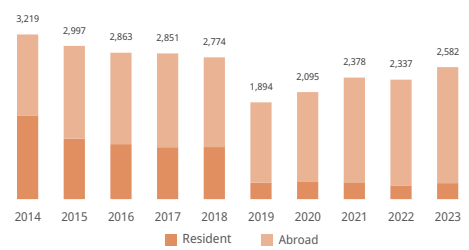


## Patent

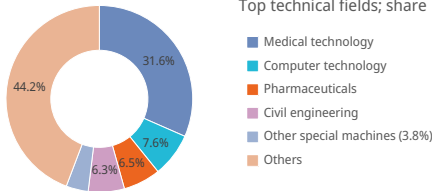
## Statistics for applicants residing in this country

Patent applications; <a href="#">global rank</a>	2,582	↑10.5%	31 <sup>st</sup>
Resident applications	312	↑16.9%	
Abroad applications; <a href="#">global rank</a>	2,270	↑9.7%	25 <sup>th</sup>
<a href="#">Regional rank</a> and share	Oceania - 2 <sup>nd</sup>		18.6%
Resident applications per million inhabitants; <a href="#">global rank</a>	59.7		38 <sup>th</sup>
Resident applications per 100 billion USD GDP; <a href="#">global rank</a>	122		51 <sup>st</sup>
Utility model applications; <a href="#">global rank</a>	49	↑16.7%	56 <sup>th</sup>
PCT international applications; <a href="#">global rank</a>	277	↓13.2%	31 <sup>st</sup>
PCT applications per million inhabitants; <a href="#">global rank</a>	53.0		20 <sup>th</sup>
PCT publications relating to renewable energy (2021-2023)	9		0.9%
Share of university applications (2021-2023)	1.2%		
Share of women inventors (2021-2023)	14.4%		
PCT national phase entries; <a href="#">global rank</a>	1,446	↑9.5%	26 <sup>th</sup>
Share of abroad applications using the PCT System		57%	
PCT top applicants (2021-2023)			
	Fisher & Paykel Healthcare Limited		103
	Weta Digital Limited		97
	Xero Limited		29
	Auckland Uniservices Limited		24
	Victoria Link Limited		20

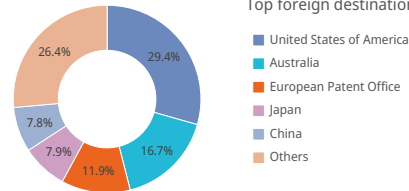
Patent applications



Top technical fields; share



Top foreign destinations; share



## Statistics for the IP office

Total applications; <a href="#">global rank</a>	6,259	↓11.1%	28 <sup>th</sup>
Resident; share	312	↑16.9%	5%
Non-resident; share	5,947	↓12.2%	95%
Patent Grants	1,939	↓10.9%	
Patents in force; <a href="#">global rank</a>	24,024		41 <sup>st</sup>
National IP office - applications per examiner		68.8	
National IP office - grant delay in months		28.9	

## Country of origin of non-resident applications; share

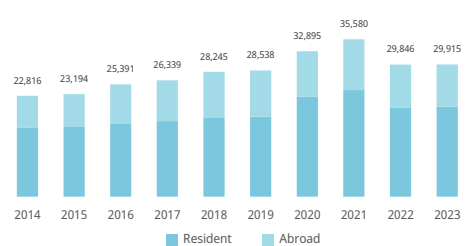
United States of America	2,618	44.3%
Australia	466	7.9%
United Kingdom	379	6.4%
Japan	287	4.9%
China	276	4.7%

## Trademark

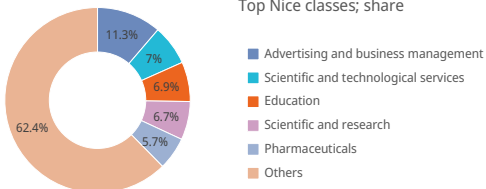
## Statistics for applicants residing in this country [1]

Trademark filings; <a href="#">global rank</a>	29,915	↑0.2%	41 <sup>st</sup>
Resident filings	20,386	↑1.1%	
Abroad filings; <a href="#">global rank</a>	9,529	↓1.6%	30 <sup>th</sup>
<a href="#">Regional rank</a> and share	Oceania - 2 <sup>nd</sup>		19.1%
Resident filings per million inhabitants; <a href="#">global rank</a>	3,903		7 <sup>th</sup>
Resident filings per 100 billion USD GDP; <a href="#">global rank</a>	8,002		18 <sup>th</sup>
Madrid international applications; <a href="#">global rank</a>	466	↓1.7%	22 <sup>nd</sup>
Madrid applications per million inhabitants; <a href="#">global rank</a>	89.2		9 <sup>th</sup>
Abroad filings via the Madrid System	4,756	↓3.7%	32 <sup>nd</sup>
Share of abroad filings using the Madrid System		49.9%	
Madrid top applicants (2021-2023)			
	Fisher & Paykel Healthcare Limited		42
	Jeuneora Limited		35
	Fonterra Tm Limited		19
	Manuka Health New Zealand Limited		19
	Sistema Plastics Limited		16

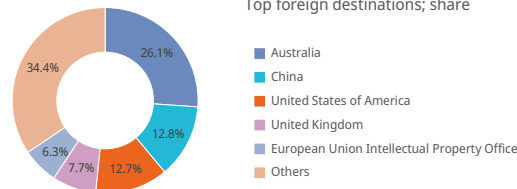
Trademark class count in applications



Top Nice classes; share



Top foreign destinations; share



## Statistics for the IP office [1]

Total filings; <a href="#">global rank</a>	51,591	↓7.9%	32 <sup>nd</sup>
Resident; share	20,386	↑1.1%	39.5%
Non-resident; share	31,205	↓13%	60.5%
Number of Classes Specified in Trademark Registrations	49,495	↓20.1%	
Trademarks in force; <a href="#">global rank</a>	332,400		29 <sup>th</sup>
National IP office - applications per examiner		1,172.5	
National IP office - registration delay in days		20.0	

## Country of origin of non-resident filings; share

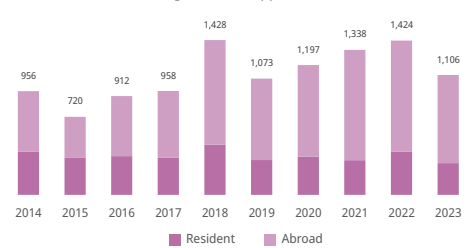
United States of America	6,919	22.7%
Australia	6,463	21.2%
China	3,353	11%
United Kingdom	2,880	9.4%
Germany	1,651	5.4%

## Industrial design

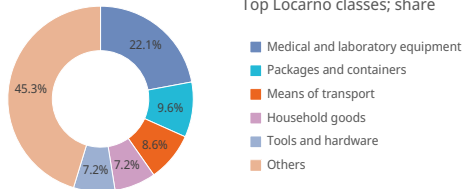
### Statistics for applicants residing in this country [2]

Designs in applications; <a href="#">global rank</a>	1,106	↓22.3%	46 <sup>th</sup>
Resident filings	292	↓27%	
Abroad filings; <a href="#">global rank</a>	814	↓20.5%	27 <sup>th</sup>
<a href="#">Regional rank</a> and share	Oceania – 2 <sup>nd</sup>		
Resident filings per million inhabitants; <a href="#">global rank</a>	55.9		46 <sup>th</sup>
Resident filings per 100 billion USD GDP; <a href="#">global rank</a>	115		60 <sup>th</sup>
Hague international filings; <a href="#">global rank</a>			
Abroad filings via the Hague System			
Share of abroad filings using the Hague System			
Hague top applicants (2021-2023)			

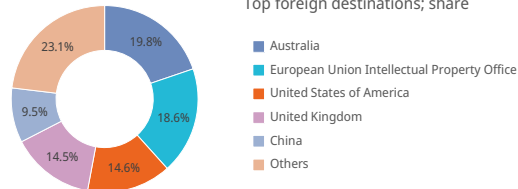
Design count in applications



Top Locarno classes; share



Top foreign destinations; share



### Statistics for the IP office [2]

Total filings; <a href="#">global rank</a>	1,521	↓12.4%	33 <sup>rd</sup>
Resident; share	292	↓27%	19.2%
Non-resident; share	1,229	↓8%	80.8%
Number of Designs in Industrial Design Registrations	1,507	↑4.1%	
Industrial designs in force; <a href="#">global rank</a>	12,619		25 <sup>th</sup>
National IP office - applications per examiner	1,521.0		
National IP office - registration delay in days	74.5		

#### Country of origin of non-resident filings; share

United States of America	357	29.1%
Australia	265	21.6%
China	94	7.7%
Japan	72	5.9%
Germany	69	5.6%

## Geographical indications

### Geographical indications in force by product category

Wines and spirits	24	100%
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### Geographical indications in force by legal means

Sui generis	24	100%
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## Plant variety

### Plant variety applications filed by applicants residing in this country

Resident	43
Abroad	49
Regional	Community Plant Variety Office

### Plant variety in force

National	1,307
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### Note

- (1) For trademarks, filings refer to the number of classes specified in applications.
- (2) For industrial designs, filings refer to number of designs contained in applications.
- (3) Statistics are produced regardless of whether the home office of the applicants supplied statistics or not. An asterisk symbol indicates that the home IP office did not supply statistics.
- (4) Statistics relating to "technical fields" are extracted from the Patstat database and are based on the publication date.
- (5) The indicator "resident applications per million population" is available for countries with a population greater than one million. The "indicator per GDP" is available for countries whose total GDP exceeds 10 billion US Dollar.
- (6) Percentage with a plus or minus symbol indicates the percentage change from the previous year.
- (7) Both national and regional data are used to establish the list of countries relating to non-resident filings.

Source: WIPO statistics database; last updated: 4/2025