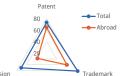


# Philippines

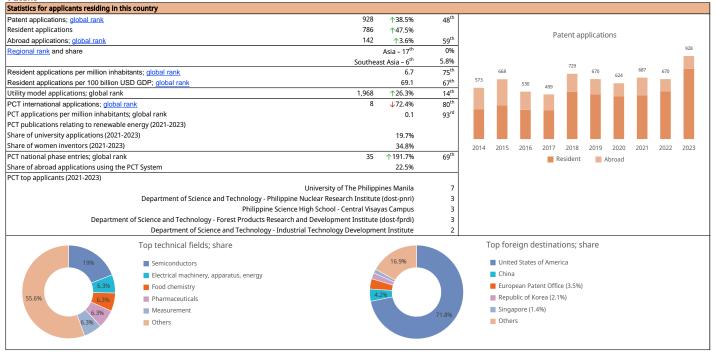
Rankings are delineated on a scale of 0 to 100, designating first place as 100, last place as 0, and 50 indicating the midpoint.



36.6% 15.9% 9.9% 6.2% 5.4%

#### ► WIPO IP Statistics Data Center





4,889	↑2.6%	29 <sup>th</sup>	Country of origin of non-resident applications; share		
786	<b>↑47.5</b> %	16.1%	United States of America	1,486	3
4,103	<b>↓</b> 3%	83.9%	Japan	645	•
1,747	<b>↓</b> 12.8%		China	402	
29,126		38 <sup>th</sup>	Switzerland	253	
	47.9		Republic of Korea	219	
	51.1				
	786 4,103 1,747	786 ↑47.5% 4,103 ↓3% 1,747 ↓12.8% 29,126 47.9	786 ↑47.5% 16.1% 4,103 ↓3% 83.9% 1,747 ↓12.8% 29,126 38 <sup>th</sup> 47.9	786         ↑47.5%         16.1%         United States of America           4,103         ↓3%         83.9%         Japan           1,747         ↓12.8%         China           29,126         38 <sup>th</sup> Switzerland           47.9         Republic of Korea	786         ↑47.5%         16.1%         United States of America         1,486           4,103         ↓3%         83.9%         Japan         645           1,747         ↓12.8%         China         402           29,126         38 <sup>th</sup> Switzerland         253           47.9         Republic of Korea         219

## **Trademark**

Hauemark														
Statistics for applicants residing in thi	s country [1]													
Trademark filings; global rank		37,832	↑0.2%	35 <sup>th</sup>										
Resident filings		36,691	↑0.5%				Trade	omark	rlace re	ount in	applica	ations		
Abroad filings; global rank		1,141	<b>↓</b> 10.1%	77 <sup>th</sup>			IIau	CIIIAIK	Liass CC	Julit III	аррпса		27.766	37.83
Regional rank and share			Asia – 13 <sup>th</sup>	0.4%						35,995	33,658	36,724	37,766	37,83
		Southea	ist Asia – 5 <sup>th</sup>	9.6%				28,260	32,293		33,030			
Resident filings per million inhabitants;			313	88 <sup>th</sup>			23,547	20,200						
Resident filings per 100 billion USD GD	P; global rank		3,226	65 <sup>th</sup>	21,162	22,075	23,347							
Madrid international applications; globa		50	<b>↓</b> 16.7%	60 <sup>th</sup>										
Madrid applications per million inhabita	ants; global rank		0.4	71 <sup>st</sup>										
Abroad filings via the Madrid System		224	<b>↓</b> 60.6%	70 <sup>th</sup>										
Share of abroad filings using the Madrid	d System		19.5%											
Madrid top applicants (2021-2023)														
		Jollibee Foods (	•	25	2014	2015	2016	2017	2018	2019	2020	2021	2022	202
		Progressive Medical (		9				R	esident		Abroad			
	Panamed Philippines Inc.		7											
		•	Corporation	6										
		Monde Nissin (	Corporation	5										
	Top Nice classes; share				To	op fore	eign de	estinat	ions; sl	hare				
10.6%														
	■ Pharmaceuticals			18.7%		China	1							
9.4%	Advertising and business management					Unite	d States	of Amer	ica					
7.5%	Services for providing food and drink			10.3%		Indon								
	Non-medicated cosmetics	52	2.5%		_			:						
0.5%				6.7%			d Arab E	minates						
6.4%	Coffee, tea and food			5.9%		■ Viet N								
	Others			5.9%		Other	'S							

65,219	<b>↓</b> 2.7%	24 <sup>th</sup>	Country of origin of non-resident filings; share		
36,691	↑0.5%	56.3%	China	6,748	24.4%
28,528	<b>↓</b> 6.5%	43.7%	United States of America	4,424	16%
54,280	↑3.5%		Japan	2,463	8.9%
215,076		40 <sup>th</sup>	Singapore	1,837	6.6%
	2,103.8		Republic of Korea	1,323	4.8%
	128.9				
	36,691 28,528 54,280	36,691	36,691	36,691 ↑0.5% 56.3% China 28,528 ↓6.5% 43.7% United States of America 54,280 ↑3.5% Japan 215,076 40 <sup>th</sup> Singapore 2,103.8 Republic of Korea	36,691

### Industrial decian

Industrial design												
Statistics for applicants residing in	this country [2]											
Designs in applications; global rank		874	↑44%	48 <sup>th</sup>								
Resident filings		860	<b>↑44.8%</b>				Design	n count	in applica	ations		
Abroad filings; global rank		14	↑7.7%	83 <sup>rd</sup>			D coig.	· counc	1.131			
Regional rank and share			Asia – 16 <sup>th</sup>	0.1%		1,07	2		1,131			
		Southeas	st Asia – 5 <sup>th</sup>	5.8%	859			947				874
Resident filings per million inhabitan			7.3	75 <sup>th</sup>			800			694 690		
Resident filings per 100 billion USD			75.6	67 <sup>th</sup>	9	74				_	607	
Hague international filings; global rai												
Abroad filings via the Hague System												
Share of abroad filings using the Hag Hague top applicants (2021-2023)	gue System											
nague top applicants (2021-2023)												
					2014 20	015 201	6 2017	2018	2019	2020 202	1 2022	2023
								Resident	■ Ab	road		
							_	resident	710			
	Top Locarno classes; share				Тор	foreign	destinat	ions; sl	nare			
14.8%	■ Furnishing		14.3%		<b>I</b>	Jnited Stat	es of Ame	rica				
	Packages and containers			35.7%								
52%	Graphic symbols and logos	21.4	196		<u>■</u> E	uropean l	Jnion Inte	llectual P	roperty Of	fice		
52%	■ Building and construction elements	213				hina						
7.2%	Machines, not elsewhere specified											
6.4%	Others		20.604		<b>■</b> (	Jnited King	gdom					

Statistics for the IP office [2]						
Total filings; global rank	1,515	13%	34 <sup>th</sup>	Country of origin of non-resident filings; share		
Resident; share	860	<b>↑44.8%</b>	56.8%	China	149	23.3%
Non-resident; share	655	<b>↓</b> 12.3%	43.2%	Japan	133	20.8%
Number of Designs in Industrial Design Registrations	1,337	↑53.7%		United States of America	118	18.5%
Industrial designs in force; global rank				Switzerland	31	4.9%
National IP office - applications per examiner		303.0		Singapore	24	3.8%
National IP office - registration delay in days		147.3				

28.6%

#### **Geographical indications**

Geographical indications in force by product category	Geographical indications in force by legal means

#### **Plant variety**

Plant variety applications filed by applicants residing in this country	Plant variety in force
Resident 0	National
Abroad 1	

- $(1) For trademarks, filings \ refer \ to \ the \ number \ of \ classes \ specified \ in \ applications.$
- (2) For industrial designs, filings refer to number of designs contained in applications.
  (3) Statistics are produced regardless of whether the home office of the applicants supplied statistics or not. An asterisk symbol indicates that the home IP office did not supply statistics.
- (4) Statistics relating to "technical fields" are extracted from the Patstat database and are based on the publication date.

Others

- (5) The indicator "resident applications per million population" is available for countries with a polulation greater than one million. The "indicator per GDP" is available for countries whose total GDP exceeds 10 billion US Dollar.
- $\hbox{ (6) Percentage with a plus or minus symbol indicates the percentage change from the previous year. } \\$
- (7) Both national and regional data are used to establish the list of countries relating to non-resident filings.

Source: WIPO statistics database; last updated: 4/2025